# ANNUAL REPORT

### **EXTENSION CONNECTIONS**

To meet the needs of its citizens, UF/IFAS Extension uses a wide range of methods to deliver educational information. In 2020, state and county faculty responded to more than 2 million citizen requests on an individual basis and through group educational events. In addition to these personal contacts, faculty also distributed research-based materials and used the Internet and other mass media to reach clientele at record rates due to the pandemic.

Social Media Engagement 33,741,005 9,530,075 Web Visits 1,150,745 Group Learning Participants 1,028,266 Email Consultations 165,206 Phone Consultations 53,618 Office Consultations 53,618 Office Consultations 27,599 Field or Site Visits 29,627 Educational Material Produced

### VALUE OF VOLUNTEERS

A key component to achieving the UF/IFAS mission is the contribution of volunteers. In 2020, 19,888 volunteers donated the equivalent of \$16.2 million\* in services or volunteer time<sup>1</sup>. Using our successful volunteer program, UF/IFAS Extension is able to provide services to communities that ordinarily could not afford them.



January 2020 - December 2020 **Source:** UF/IFAS Workload Database <sup>1</sup>2020 National Value of Volunteer Time = \$28.54/hr, <u>independentsector.org</u>

### **CUSTOMER SATISFACTION**

As part of our annual evaluation and accountability process, UF/IFAS Extension conducts a scientifically based "Customer Satisfaction Survey," allowing the people we serve to judge our performance. In 2020, 5 Florida counties asked their clientele if the information we provided was up-to-date and accurate, delivered in time to meet their needs, relevant to their situation, and easy to understand. In addition, clientele were asked if they used the information and if it solved their problems or met their needs. For those who did not use the information, it was found that other factors prevented them from using it.



Source: Program Development & Evaluation Center

### For the full annual report, visit www.ifas.ufl.edu/annual-reports.shtml

**UF** | IFAS Extension

# 2020 | UF/IFAS EXTENSION IMPACTS AND BUDGET ANNUAL REPORT

## **CLIENTELE OUTCOMES**

In 2017, UF/IFAS Extension created new statewide measures so we can better track our performance. One area with big impact is water conservation. UF/IFAS Extension's Florida-Friendly Landscaping™ (FFL) program and the Center for Landscape Conservation & Ecology (CLCE) partner with state agencies, local governments, and nonprofit organizations to safeguard our water for future generations.



January - December 2020 Source: Program Development & Evaluation Center http://pdec.ifas.ufl.edu//impacts/landscapewaterconservation.pdf

# **EXTENSION FUNDING**

UF/IFAS Extension receives the majority of its funding through state and local governments. In 2020-2021, 71% of the \$117 million budget was received from state and county governments.



<sup>1</sup>Federal funding includes Smith-Lever dollars only. <sup>2</sup>Does not include grants and contracts

Fiscal Year: 2020-2021

Source: UF/IFAS Extension Administration Office and UF Office of Research

### STATE FACULTY BY PROGRAM AREA

State Extension faculty work with UF/IFAS researchers and county faculty to deliver new information and technology to assist Florida residents in solving problems.



### COUNTY FACULTY BY PROGRAM AREA

County faculty develop and deliver programs to Florida citizens based on input from local advisory committees, county commissioners and volunteers in collaboration with state faculty.



Source: Program Development & Evaluation Center

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