**Economic Impacts (2018)**

Agricultural and related industries generate

- **15,554** jobs (25.3% of total) in Santa Rosa County.
- **$783 million** in Gross Regional Product.
- **16.8%** contribution to Gross Regional Product.  
  *Based on an annual UF study*

It is estimated that for every **$1** invested in agricultural research and Extension, there is a return of **$20** to the community.  
*Alston, Andersen et al. (2010)*

**Funding (FY 2021)**

- State funds for Extension **$920,769** (53%)
- Federal funds for Extension **$90,442** (5%)
- County funds for Extension **$720,790** (42%)

**Volunteers (2020)**

- Number of volunteers **478**
- Hours worked **11,869**
- Dollar value of hours worked **$338,741**

**Giving (FY 2020)**

- Recent donors residing in county **838**
- FY 2020 donors residing in county **393**
- Gifts to UF from county residents **$183,589**
- Gifts to IFAS from county residents **$3,521**

**Client Satisfaction (2015)**

**Quality**

- **94%** Residents who used Extension services and were satisfied with the service provided.

**Effectiveness**

- **81%** Clients who had an opportunity to use the information received, and...
- **87%** Said it solved their problem or answered their question.

**Leverage**

- **82%** Clients who shared the information with someone else.

**Funding (FY 2021)**

- State funds for Extension **$920,769** (53%)
- Federal funds for Extension **$90,442** (5%)
- County funds for Extension **$720,790** (42%)

**Statewide Clientele Contacts (2020)**

- Field and office consultations **1,062**
- Participants at group learning events **15,044**
- Phone and email consultations **14,117**
- Social media engagement **484,957**
- Educational materials created **321**

**Statewide Clientele Outcomes (2020)**

- Gallons of water saved by residents and landscapers **344,958,268**
- No. of producers who adopted recommended practices **17,589**
- No. of adults and youth reporting healthy eating or physical activity practices, or improved health parameters **55,285**

**Students and Alumni (Fall 2020)**

- UF students from county **280**
- CALS students from county **53**
- UF alumni residing in county **1,436**
- UF/IFAS alumni residing in county **208**

**Turfgrass**

**Research:** Agriculture; Agronomy; Environmental horticulture; Natural resource conservation; Golf and sports turf management; Weed science