**SANTA ROSA COUNTY**

**Economic Impacts** (2019)

Agricultural and related industries generate

16,276 jobs in Santa Rosa County.

24.2% of total jobs.

It is estimated that for every $1 invested in agricultural research and Extension, there is a return of $20 to the community.

Based on an annual UF study

**Funding** (FY 2021)

- State funds for Extension: $920,769 (53%)
- Federal funds for Extension: $90,442 (5%)
- County funds for Extension: $720,790 (42%)

**Volunteers** (2020)

- Number of volunteers: 478
- Hours worked: 11,869
- Dollar value of hours worked: $338,741

**Giving** (FY 2020)

- Recent donors residing in county: 838
- FY 2020 donors residing in county: 393
- Gifts to UF from county residents: $183,589
- Gifts to IFAS from county residents: $3,521

**Client Satisfaction** (2015)

Quality

94% Residents who used Extension services and were satisfied with the service provided.

Effectiveness

81% Clients who had an opportunity to use the information received, and...

87% Said it solved their problem or answered their question.

Leverage

82% Clients who shared the information with someone else.

**Clientele Contacts** (2020)

- Field and office consultations: 1,062
- Participants at group learning events: 15,044
- Phone and email consultations: 14,117
- Social media engagement: 484,957
- Educational materials created: 321

**Statewide Clientele Outcomes** (2020)

- Gallons of water saved by residents and landscapers: 344,958,268
- No. of producers who adopted recommended practices: 17,589
- No. of adults and youth reporting healthy eating or physical activity practices, or improved health parameters: 55,285

**Students and Alumni** (Fall 2020)

- UF students from county: 280
- CALS students from county: 53
- UF alumni residing in county: 1,436
- UF/IFAS alumni residing in county: 208

**EXTENSION**:
Agriculture; Natural resources; Residential and commercial horticulture; Marine Science; 4-H youth development; Nutrition and food safety; Personal and family well being

**COMMODITIES**:
Peanuts, Cotton, Forestry, Wildlife, Ornamentals, Turfgrass

**RESEARCH**:
Agriculture; Agronomy; Environmental horticulture; Natural resource conservation; Golf and sports turf management; Weed science

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FY 2020 Expenditures: $3,885,305

**THE SCIENCE OF BETTER LIVING**