MARION COUNTY

Economic Impacts (2019)
Agricultural and related industries generate

37,501 jobs (24.5% of total) in Marion County.
$2.06 billion in Gross Regional Product.
19.7% contribution to Gross Regional Product. 
Based on an annual UF study

It is estimated that for every $1 invested in agricultural research and Extension, there is a return of $20 to the community. 
Alston, Andersen et al. (2010)

Funding (FY 2022)
State funds for Extension $1,524,820 (56%)
Federal funds for Extension $154,234 (6%)
County funds for Extension $1,047,259 (38%)

Volunteers (2021)
Number of volunteers 293
Hours worked 14,453
Dollar value of hours worked $412,489

Giving (FY 2021)
Recent (5yrs) donors residing in county 6,295
Current (1yr) donors residing in county 2,525
Gifts to UF from county residents $4,609,476
Gifts to IFAS from county residents $281,528

Client Satisfaction (2021)
Quality 97%
Residents who used Extension services and were satisfied with the service provided.
Effectiveness 81%
Clients who had an opportunity to use the information received, and...
76%
Said it solved their problem or answered their question.
Leverage 68%
Clients who shared the information with someone else.

Clientele Contacts (2021)
Field and office consultations 1,202
Participants at group learning events 13,260
Phone and email consultations 12,311
Social media engagement 280,605
Educational materials created 183

Statewide Clientele Outcomes (2021)
Gallons of water saved by residents and landscapers 359,449,792
No. of producers who adopted recommended practices 13,606
No. of adults and youth reporting healthy eating or physical activity practices, or improved health parameters 25,608

Students and Alumni (Fall 2021)
UF students from county 803
CALS students from county 98
UF alumni residing in county 5,830
UF/IFAS alumni residing in county 747

EXTENSION: Florida Landscapes, 4-H/Youth Development, Water Quality, Nutrition Education and Food Safety, Aging Well, Resource Efficiency, Livestock/Equine, Local food systems, Ag BMPs

RESEARCH: New plant cultivars, Biological control agents, Remote sensing, Fertilizer best management practices, Water quality, Water use

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Director: Jim Boyer
Email: ja.boyer@ufl.edu
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FY 2022 Expenditures: $2,830,557

THE SCIENCE OF BETTER LIVING