

MARION COUNTY

Economic Impacts (2019)

Agricultural and related industries generate

37,501 \$2.06 19.7% jobs (24.5% of total) in Marion County.

billion in Gross Regional Product.

contribution to Gross Regional Product. Based on an annual UF study

It is estimated that for every

invested in agricultural research and Extension,

there is a return of

to the community. Alston, Andersen et al. (2010)

Funding (FY 2022)

State funds for Extension Federal funds for Extension County funds for Extension \$1,524,820 (56%) \$154,234 (6%) \$1,047,259 (38%)

Volunteers (2022)

Number of volunteers485Hours worked24,957Dollar value of hours worked\$793,618

Giving (FY 2022)

Recent (5yrs) donors residing in county	6,553
Current (1yr) donors residing in county	3,079
Gifts to UF from county residents	\$2,574,485
Gifts to IFAS from county residents	\$201,994
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EXTENSION: Florida Landscapes, 4-H/Youth Development, Water Quality, Nutrition Education and Food Safety, Aging Well, Resource Efficiency, Livestock/Equine, Local food systems, Ag BMPs

UF/IFAS Extension Marion County

2232 NE Jacksonville Rd Ocala, FL 33470-3615 352-671-8400 Director: Lynn Nobles Email: noblesp@ufl.edu Web: http://www.marioncountyfl.org/ ifasextension.htm

Plant Science Research and Education Unit

2556 West Hwy 318 Citra, FL 32113-2132 352-591-2678 Director: Jim Boyer Email: ja.boyer@ufl.edu Web: http://plantscienceunit.ifas.ufl.edu/ FY 2023 Expenditures: \$3,241,126

Client Satisfaction (2021)

Quality

97%

Residents who used Extension services and were satisfied with the service provided.

Effectiveness

<mark>81%</mark> 76% Clients who had an opportunity to use the information received, and...

Said it solved their problem or answered their question.

Leverage

68%

Clients who shared the information with someone else.

Clientele Contacts (2022)

Field and office consultations	2,058
Participants at group learning events	23,130
Phone and email consultations	14,467
Social media engagement	209,322
Educational materials created	303

Statewide Clientele Outcomes (2022)

Gallons of water saved by residents and landscapers340,124,479No. of producers who adopted recommended practices18,690No. of adults and youth reporting healthy eating or physical
activity practices, or improved health parameters55,285

Students and Alumni (Fall 2022)

UF students from county	775
CALS students from county	85
UF alumni residing in county	5,960
UF/IFAS alumni residing in county	767

RESEARCH: New plant cultivars, Biological control agents, Remote sensing, Fertilizer best management practices, Water quality, Water use

THE SCIENCE OF BETTER LIVING