**Economic Impacts** (2016)

Agricultural and related industries generate

*33,740* jobs (24.1% of total) in Marion County.

*$1.66* billion in Gross Regional Product.

*18.8%* contribution to Gross Regional Product.

*Based on an annual UF study*

It is estimated that for every $1 invested in agricultural research and Extension, there is a return of $20 to the community.

*Alston, Andersen et al. (2010)*

**Funding** (FY 2019)

- State funds for Extension: $1,638,734 (60%)
- Federal funds for Extension: $154,303 (6%)
- County funds for Extension: $932,940 (34%)

**Volunteers** (2018)

- Number of volunteers: 325
- Hours worked: 21,071
- Dollar value of hours worked: $535,836

**Giving** (FY 2018)

- Recent donors residing in county: 10,569
- FY 2018 donors residing in county: 6,722
- Gifts to UF from county residents: $2,830,274
- Gifts to IFAS from county residents: $279,465

**Client Satisfaction** (2016)

**Quality**

93% Residents who used Extension services and were satisfied with the service provided.

**Effectiveness**

80% Clients who had an opportunity to use the information received, and...

81% Said it solved their problem or answered their question.

**Leverage**

62% Clients who shared the information with someone else.

**Clientele Contacts** (2018)

- Field and office consultations: 1,741
- Participants at group learning events: 34,773
- Phone and email consultations: 7,870
- Social media engagement: 132,080
- Educational materials created: 444

**Statewide Clientele Outcomes** (2018)

- Gallons of water saved by residents and landscapers: 386,541,761
- No. of producers who adopted recommended practices: 8,543
- No. of adults and youth reporting healthy eating or physical activity practices, or improved health parameters: 47,638

**Students and Alumni** (Fall 2018)

- UF students from county: 810
- CALS students from county: 121
- UF alumni residing in county: 5,470
- UF/IFAS alumni residing in county: 672

**EXTENSION:** Florida Landscapes, 4-H/Youth Development, Water Quality, Nutrition Education and Food Safety, Aging Well, Resource Efficiency, Livestock/Equine, Local food systems, Ag BMPs

**RESEARCH:** New plant cultivars, Biological control agents, Remote sensing, Fertilizer best management practices, Water quality, Water use

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**UF/IFAS Extension Marion County**

2232 NE Jacksonville Rd
Ocala, FL 33470-3615
352-671-8400
Director: David Holmes
Email: dholmes@ufl.edu
Web: http://www.marioncountyfl.org/ifasextension.htm

**Plant Science Research and Education Unit**

2556 West Hwy 318
Citra, FL 32131-2132
352-591-2678
Director: Jim Boyer
Email: ja.boyer@ufl.edu
Web: http://plantsciencenit.ifas.ufl.edu/
FY 2018 Expenditures: $1,803,204

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**THE SCIENCE OF BETTER LIVING**