

Economic Impacts (2019)

Agricultural and related industries generate

37,501 jobs (24.5% of total) in Marion County.

\$2.06 billion in Gross Regional Product.

19.7% contribution to Gross Regional Product.
Based on an annual UF study

It is estimated that for every **\$1** invested in agricultural research and Extension, there is a return of **\$20** to the community.
Alston, Andersen et al. (2010)

Funding (FY 2022)

State funds for Extension **\$1,524,820 (56%)**
Federal funds for Extension **\$154,234 (6%)**
County funds for Extension **\$1,047,259 (38%)**

Volunteers (2021)

Number of volunteers **293**
Hours worked **14,453**
Dollar value of hours worked **\$412,489**

Giving (FY 2021)

Recent (5yrs) donors residing in county **6,295**
Current (1yr) donors residing in county **2,525**
Gifts to UF from county residents **\$4,609,476**
Gifts to IFAS from county residents **\$281,528**

EXTENSION: Florida Landscapes, 4-H/Youth Development, Water Quality, Nutrition Education and Food Safety, Aging Well, Resource Efficiency, Livestock/Equine, Local food systems, Ag BMPs

Client Satisfaction (2021)

Quality

97% Residents who used Extension services and were satisfied with the service provided.

Effectiveness

81% Clients who had an opportunity to use the information received, and...

76% Said it solved their problem or answered their question.

Leverage

68% Clients who shared the information with someone else.

Clientele Contacts (2021)

Field and office consultations **1,202**
Participants at group learning events **13,260**
Phone and email consultations **12,311**
Social media engagement **280,605**
Educational materials created **183**

Statewide Clientele Outcomes (2021)

Gallons of water saved by residents and landscapers **359,449,792**
No. of producers who adopted recommended practices **13,606**
No. of adults and youth reporting healthy eating or physical activity practices, or improved health parameters **25,608**

Students and Alumni (Fall 2021)

UF students from county **803**
CALs students from county **98**
UF alumni residing in county **5,830**
UF/IFAS alumni residing in county **747**

RESEARCH: New plant cultivars, Biological control agents, Remote sensing, Fertilizer best management practices, Water quality, Water use

UF/IFAS Extension Marion County

2232 NE Jacksonville Rd
Ocala, FL 33470-3615
352-671-8400
Director: Lynn Nobles
Email: noblesp@ufl.edu
Web: <http://www.marioncountyfl.org/ifasextension.htm>

Plant Science Research and Education Unit

2556 West Hwy 318
Citra, FL 32113-2132
352-591-2678
Director: Jim Boyer
Email: ja.boyer@ufl.edu
Web: <http://plantscienceunit.ifas.ufl.edu/>
FY 2022 Expenditures: \$2,830,557