

**Economic Impacts** (2016)

Agricultural and related industries generate

**33,740** jobs (24.1% of total) in Marion County.

**\$1.66** billion in Gross Regional Product.

**18.8%** contribution to Gross Regional Product.  
*Based on an annual UF study*

It is estimated that for every **\$1** invested in agricultural research and Extension, there is a return of **\$20** to the community.  
*Alston, Andersen et al. (2010)*

**Funding** (FY 2018)

State funds for Extension **\$1,500,150 (58%)**  
Federal funds for Extension **\$155,148 (6%)**  
County funds for Extension **\$914,567 (36%)**

**Volunteers** (2017)

Number of volunteers **865**  
Hours worked **81,656**  
Dollar value of hours worked **\$2,016,087**

**Giving** (FY 2017)

Recent donors residing in county **10,580**  
FY 2017 donors residing in county **6,822**  
Gifts to UF from county residents **\$3,830,773**  
Gifts to IFAS from county residents **\$255,817**

**EXTENSION:** Florida Landscapes, 4-H/Youth Development, Water Quality, Nutrition Education and Food Safety, Aging Well, Resource Efficiency, Livestock/Equine, Local food systems, Ag BMPs

**Client Satisfaction** (2016)

Quality

**93%** Residents who used Extension services and were satisfied with the service provided.

Effectiveness

**80%** Clients who had an opportunity to use the information received, and...

**81%** Said it solved their problem or answered their question.

Leverage

**62%** Clients who shared the information with someone else.

**Clientele Contacts** (2017)

Field and office consultations **3,321**  
Participants at group learning events **52,616**  
Phone and email consultations **11,485**  
Social media engagement **7,672**  
Educational materials created **341**

**Statewide Clientele Outcomes** (2017)

Gallons of water saved by residential participants **176,405,796**  
No. of producers who adopted recommended practices **20,813**  
No. of adults and youth reporting healthy eating or physical activity practices, or improved health parameters **56,562**

**Students and Alumni** (Fall 2017)

UF students from county **853**  
CALs students from county **104**  
UF alumni residing in county **5,364**  
UF/IFAS alumni residing in county **661**

**RESEARCH:** New plant cultivars, Biological control agents, Remote sensing, Fertilizer best management practices, Water quality, Water use

**UF/IFAS Extension Marion County**

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**Plant Science Research and Education Unit**

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FY 2017 Expenditures: \$2,910,227.00