HILLSBOROUGH COUNTY

**Economic Impacts** (2018)
Agricultural and related industries generate

174,709 jobs (18.8% of total) in Hillsborough County.

$11.35 billion in Gross Regional Product.

12.0% contribution to Gross Regional Product.

Based on an annual UF study

It is estimated that for every $1 invested in agricultural research and Extension, there is a return of $20 to the community.

Alston, Andersen et al. (2010)

**Funding** (FY 2020)
- State funds for Extension: $1,386,035 (39%)
- Federal funds for Extension: $143,162 (4%)
- County funds for Extension: $2,056,719 (57%)

**Volunteers** (2019)
- Number of volunteers: 1,358
- Hours worked: 35,120
- Dollar value of hours worked: $955,264

**Giving** (FY 2019)
- Recent donors residing in county: 10,573
- FY 2019 donors residing in county: 4,827
- Gifts to UF from county residents: $8,845,579
- Gifts to IFAS from county residents: $1,314,783

**Client Satisfaction** (2016)
- Quality: 94%
  - Residents who used Extension services and were satisfied with the service provided.
- Effectiveness: 81%
  - Clients who had an opportunity to use the information received, and...
- 82%
  - Said it solved their problem or answered their question.
- Leverage: 76%
  - Clients who shared the information with someone else.

**Clientele Contacts** (2019)
- Field and office consultations: 3,519
- Participants at group learning events: 133,236
- Phone and email consultations: 34,763
- Social media engagement: 184,633
- Educational materials created: 717

**Statewide Clientele Outcomes** (2019)
- Gallons of water saved by residential participants: 467,145,870
- No. of producers who adopted recommended practices: 15,244
- No. of adults and youth reporting healthy eating or physical activity practices, or improved health parameters: 51,697

**Students and Alumni** (Fall 2019)
- UF students from county: 3,081
- CALS students from county: 298
- UF alumni residing in county: 19,948
- UF/IFAS alumni residing in county: 1,742

**EXTENSION:** Commercial Veg/Fruit/Ornamental plant production; Financial mgmt; Life skills; Food and nutrition; 4-H/Youth dev.; Home Horticulture; Prof. Hort. Services; Urban Forestry

**COMMODITIES:** Small fruits, Vegetables, Ornamentals, Aquaculture

**RESEARCH:** Breeding & genetics, Horticulture, Plant pathology, Entomology & nematology, Soil & water sciences, Weed science

**UF/IFAS Extension Hillsborough County**
5339 South CR 579
Seffner, FL 33584-3334
813-744-5519
Director: Stephen Gran
Email: grans@ufl.edu
Web: https://sfyl.ifas.ufl.edu/hillsborough/

**Gulf Coast Research and Education Center**
14625 CR 672
Wimauma, FL 33598-6101
813-633-4111
Director: Dr. Jack Rechcigl
Email: rechcigl@ufl.edu
Web: http://gcrec.ifas.ufl.edu/
FY 2020 Expenditures: $12,834,387

**Tropical Aquaculture Laboratory**
1408 24 Street, SE
Ruskin, FL 33570
813-671-5230
Director: Craig Watson
Email: cawatson@ufl.edu
Web: http://tal.ifas.ufl.edu/
FY 2020 Expenditures: $1,326,236

THE SCIENCE OF BETTER LIVING