Economic Impacts (2016)
Agricultural and related industries generate

170,030 jobs (18.9% of total) in Hillsborough County.

$11.76 billion in Gross Regional Product.

13.1% contribution to Gross Regional Product.
Based on an annual UF study

It is estimated that for every $1 invested in agricultural research and Extension, there is a return of $20 to the community.
Alston, Andersen et al. (2010)

Client Satisfaction (2016)
Quality
94% Residents who used Extension services and were satisfied with the service provided.

Effectiveness
81% Clients who had an opportunity to use the information received, and...
82% Said it solved their problem or answered their question.

Leverage
76% Clients who shared the information with someone else.

Funding (FY 2018)
State funds for Extension $1,500,150 (45%)
Federal funds for Extension $155,148 (5%)
County funds for Extension $1,650,874 (50%)

Volunteers (2017)
Number of volunteers 1,636
Hours worked 42,207
Dollar value of hours worked $1,042,091

Giving (FY 2017)
Recent donors residing in county 24,457
FY 2017 donors residing in county 11,334
Gifts to UF from county residents $9,607,659
Gifts to IFAS from county residents $2,140,534

Clientele Contacts (2017)
Field and office consultations 7,920
Participants at group learning events 191,531
Phone and email consultations 53,391
Social media engagement 494,342
Educational materials created 855

Statewide Clientele Outcomes (2017)
Gallons of water saved by residential participants 176,405,796
No. of producers who adopted recommended practices 20,813
No. of adults and youth reporting healthy eating or physical activity practices, or improved health parameters 56,562

Students and Alumni (Fall 2017)
UF students from county 3,033
CALS students from county 304
UF alumni residing in county 18,874
UF/IFAS alumni residing in county 1,571

EXTENSION: Commercial Veg/Fruit/Ornamental plant production; Financial mgmt; Life skills; Food and nutrition; 4-H/Youth dev.; Home Horticulture; Prof. Hort. Services; Urban Forestry

COMMODITIES: Small fruits, Vegetables, Ornamentals, Aquaculture

RESEARCH: Breeding & genetics, Horticulture, Plant pathology, Entomology & nematology, Soil & water sciences, Weed science

THE SCIENCE OF BETTER LIVING