

## Economic Impacts (2016)

Agricultural and related industries generate

**11,623** jobs (30.8% of total) in Highlands County.

**\$559** million in Gross Regional Product.

**25.9%** contribution to Gross Regional Product.  
*Based on an annual UF study*

It is estimated that for every **\$1** invested in agricultural research and Extension, there is a return of **\$20** to the community.  
*Alston, Andersen et al. (2010)*

## Funding (FY 2018)

State funds for Extension **\$545,509 (68%)**  
Federal funds for Extension **\$56,418 (7%)**  
County funds for Extension **\$194,574 (24%)**

## Volunteers (2017)

Number of volunteers **76**  
Hours worked **4,267**  
Dollar value of hours worked **\$105,352**

## Giving (FY 2017)

Recent donors residing in county **1,004**  
FY 2017 donors residing in county **450**  
Gifts to UF from county residents **\$207,513**  
Gifts to IFAS from county residents **\$50,653**

**EXTENSION:** Agricultural support; livestock and forage production; Master Gardener programs; pesticide applicator programs; 4-H youth leadership development

### UF/IFAS Extension Highlands County

4509 George Blvd.  
Sebring, FL 33875-5837  
863-402-6540  
Director: Laurie Hurner  
Email: lhurner@ufl.edu  
Web: <http://highlands.ifas.ufl.edu/>

## Client Satisfaction (2017)

Quality

**95%** Residents who used Extension services and were satisfied with the service provided.

Effectiveness

**85%** Clients who had an opportunity to use the information received, and...

**68%** Said it solved their problem or answered their question.

Leverage

**74%** Clients who shared the information with someone else.

## Clientele Contacts (2017)

Field and office consultations **3,395**  
Participants at group learning events **6,553**  
Phone and email consultations **1,675**  
Social media engagement **5,033**  
Educational materials created **164**

## Statewide Clientele Outcomes (2017)

Gallons of water saved by residential participants **176,405,796**  
No. of producers who adopted recommended practices **20,813**  
No. of adults and youth reporting healthy eating or physical activity practices, or improved health parameters **56,562**

## Students and Alumni (Fall 2017)

UF students from county **130**  
CALs students from county **39**  
UF alumni residing in county **769**  
UF/IFAS alumni residing in county **244**