Economic Impacts (2019)
Agricultural and related industries generate

11,489 jobs (30.1% of total) in Highlands County.

$634 million in Gross Regional Product.

25.1% contribution to Gross Regional Product. Based on an annual UF study

It is estimated that for every $1 invested in agricultural research and Extension, there is a return of $20 to the community. Alston, Andersen et al. (2010)

Client Satisfaction (2017)
Quality
95% Residents who used Extension services and were satisfied with the service provided.

Effectiveness
85% Clients who had an opportunity to use the information received, and...

68% Said it solved their problem or answered their question.

Leverage
74% Clients who shared the information with someone else.

Funding (FY 2021)
State funds for Extension $446,168 (58%)
Federal funds for Extension $43,825 (6%)
County funds for Extension $284,599 (37%)

Volunteers (2020)
Number of volunteers 369
Hours worked 7,705
Dollar value of hours worked $219,901

Giving (FY 2020)
Recent donors residing in county 421
FY 2020 donors residing in county 186
Gifts to UF from county residents $361,240
Gifts to IFAS from county residents $154,905

Statewide Clientele Outcomes (2020)
Gallons of water saved by residents and landscapers 344,958,268
No. of producers who adopted recommended practices 17,589
No. of adults and youth reporting healthy eating or physical activity practices, or improved health parameters 55,285

Students and Alumni (Fall 2020)
UF students from county 101
CALS students from county 26
UF alumni residing in county 813
UF/IFAS alumni residing in county 263

EXTENSION: Agricultural support; livestock and forage production; Master Gardener programs; pesticide applicator programs; 4-H youth leadership development

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