**Economic Impacts (2017)**

Agricultural and related industries generate

- **13,048** jobs (33.0% of total) in Highlands County.
- **$642 million** in Gross Regional Product.
- **27.8%** contribution to Gross Regional Product.

*Based on an annual UF study*

It is estimated that for every $1 invested in agricultural research and Extension, there is a return of $20 to the community.

**Funding (FY 2019)**

- State funds for Extension $595,903 (65%)
- Federal funds for Extension $56,110 (6%)
- County funds for Extension $270,025 (29%)

**Volunteers (2018)**

- Number of volunteers 312
- Hours worked 15,051
- Dollar value of hours worked $382,747

**Giving (FY 2019)**

- Recent donors residing in county 424
- FY 2019 donors residing in county 179
- Gifts to UF from county residents $236,293
- Gifts to IFAS from county residents $9,058

**Client Satisfaction (2017)**

- **Quality**: 95% Residents who used Extension services and were satisfied with the service provided.
- **Effectiveness**: 85% Clients who had an opportunity to use the information received, and...
- **68%** Said it solved their problem or answered their question.
- **Leverage**: 74% Clients who shared the information with someone else.

**Clientele Contacts (2018)**

- Field and office consultations 996
- Participants at group learning events 16,367
- Phone and email consultations 2,370
- Social media engagement 41,542
- Educational materials created 173

**Statewide Clientele Outcomes (2018)**

- Gallons of water saved by residential participants 386,541,761
- No. of producers who adopted recommended practices 8,543
- No. of adults and youth reporting healthy eating or physical activity practices, or improved health parameters 47,638

**Students and Alumni (Fall 2019)**

- UF students from county 104
- CALS students from county 28
- UF alumni residing in county 785
- UF/IFAS alumni residing in county 258

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**Extension**: Agricultural support; livestock and forage production; Master Gardener programs; pesticide applicator programs; 4-H youth leadership development

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**UF/IFAS Extension Highlands County**

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**THE SCIENCE OF BETTER LIVING**