

Economic Impacts (2019)

Agricultural and related industries generate

11,489 jobs (30.1% of total) in Highlands County.

\$634 million in Gross Regional Product.

25.1% contribution to Gross Regional Product.
Based on an annual UF study

It is estimated that for every **\$1** invested in agricultural research and Extension, there is a return of **\$20** to the community.
Alston, Andersen et al. (2010)

Funding (FY 2021)

State funds for Extension **\$446,168 (58%)**
Federal funds for Extension **\$43,825 (6%)**
County funds for Extension **\$284,599 (37%)**

Volunteers (2020)

Number of volunteers **369**
Hours worked **7,705**
Dollar value of hours worked **\$219,901**

Giving (FY 2020)

Recent donors residing in county **421**
FY 2020 donors residing in county **186**
Gifts to UF from county residents **\$361,240**
Gifts to IFAS from county residents **\$154,905**

EXTENSION: Agricultural support; livestock and forage production; Master Gardener programs; pesticide applicator programs; 4-H youth leadership development

UF/IFAS Extension Highlands County

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Client Satisfaction (2017)

Quality

95% Residents who used Extension services and were satisfied with the service provided.

Effectiveness

85% Clients who had an opportunity to use the information received, and...

68% Said it solved their problem or answered their question.

Leverage

74% Clients who shared the information with someone else.

Clientele Contacts (2020)

Field and office consultations **1,276**
Participants at group learning events **69,385**
Phone and email consultations **1,445**
Social media engagement **21,449**
Educational materials created **239**

Statewide Clientele Outcomes (2020)

Gallons of water saved by residents and landscapers **344,958,268**
No. of producers who adopted recommended practices **17,589**
No. of adults and youth reporting healthy eating or physical activity practices, or improved health parameters **55,285**

Students and Alumni (Fall 2020)

UF students from county **101**
CALs students from county **26**
UF alumni residing in county **813**
UF/IFAS alumni residing in county **263**