**Economic Impacts** (2018)
Agricultural and related industries generate

- **5,790** jobs (44.6% of total) in DeSoto County.
- **$351 million** in Gross Regional Product.
- **85%** contribution to Gross Regional Product.

It is estimated that for every $1 invested in agricultural research and Extension, there is a return of **$20** to the community.

Based on an annual UF study

**Funding** (FY 2021)
- State funds for Extension **$596,846** (71%)
- Federal funds for Extension **$58,625** (7%)
- County funds for Extension **$187,746** (22%)

**Volunteers** (2020)
- Number of volunteers **115**
- Hours worked **3,966**
- Dollar value of hours worked **$113,190**

**Giving** (FY 2020)
- Recent donors residing in county **95**
- FY 2020 donors residing in county **45**
- Gifts to UF from county residents **$25,911**
- Gifts to IFAS from county residents **$1,950**

**Client Satisfaction** (2019)
Quality
- **85%** Residents who used Extension services and were satisfied with the service provided.

Effectiveness
- **64%** Clients who had an opportunity to use the information received, and...
- **62%** Said it solved their problem or answered their question.

Leverage
- **42%** Clients who shared the information with someone else.

**Clientele Contacts** (2020)
- Field and office consultations **243**
- Participants at group learning events **2,985**
- Phone and email consultations **2,266**
- Social media engagement **31,595**
- Educational materials created **97**

**Statewide Clientele Outcomes** (2020)
- Gallons of water saved by residents and landscapers **344,958,268**
- No. of producers who adopted recommended practices **17,589**
- No. of adults and youth reporting healthy eating or physical activity practices, or improved health parameters **55,285**

**Students and Alumni** (Fall 2020)
- UF students from county **18**
- CALS students from county **3**
- UF alumni residing in county **177**
- UF/IFAS alumni residing in county **61**


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