**Economic Impacts** (2016)

Agricultural and related industries generate

- **5,242** jobs (42.5% of total) in DeSoto County.
- **$304 million** in Gross Regional Product.
- **41.2%** contribution to Gross Regional Product.

*Based on an annual UF study*

It is estimated that for every $1 invested in agricultural research and Extension, there is a return of $20 to the community.

**Funding** (FY 2018)

- State funds for Extension: **$272,754 (62%)**
- Federal funds for Extension: **$28,209 (6%)**
- County funds for Extension: **$141,167 (32%)**

**Volunteers** (2017)

- Number of volunteers: **188**
- Hours worked: **3,128**
- Dollar value of hours worked: **$77,230**

**Giving** (FY 2017)

- Recent donors residing in county: **231**
- FY 2017 donors residing in county: **102**
- Gifts to UF from county residents: **$43,234**
- Gifts to IFAS from county residents: **$300**

**Client Satisfaction** (2014)

- Quality: **87%** Residents who used Extension services and were satisfied with the service provided.
- Effectiveness: **69%** Clients who had an opportunity to use the information received, and...
- Leverage: **96%** Said it solved their problem or answered their question.
- **68%** Clients who shared the information with someone else.

**Clientele Contacts** (2017)

- Field and office consultations: **919**
- Participants at group learning events: **6,536**
- Phone and email consultations: **4,011**
- Social media engagement: **13,108**
- Educational materials created: **104**

**Statewide Clientele Outcomes** (2017)

- Gallons of water saved by residential participants: **176,405,796**
- No. of producers who adopted recommended practices: **20,813**
- No. of adults and youth reporting healthy eating or physical activity practices, or improved health parameters: **56,562**

**Students and Alumni** (Fall 2017)

- UF students from county: **25**
- CALS students from county: **5**
- UF alumni residing in county: **171**
- UF/IFAS alumni residing in county: **58**

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**UF/IFAS Extension DeSoto County**

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**THE SCIENCE OF BETTER LIVING**