**COLLIER COUNTY**

### Economic Impacts (2018)

Agricultural and related industries generate

- **54,352** jobs (24.2% of total) in Collier County.
- **$3.26 billion** in Gross Regional Product.
- **17.8%** contribution to Gross Regional Product.

*Based on an annual UF study*

It is estimated that for every $1 invested in agricultural research and Extension, there is a return of **$20** to the community.

*Alston, Andersen et al. (2010)*

### Client Satisfaction (2015)

- **Quality** 93%
  - Residents who used Extension services and were satisfied with the service provided.
- **Effectiveness** 86%
  - Clients who had an opportunity to use the information received, and...
- **78%**
  - Said it solved their problem or answered their question.
- **Leverage** 78%
  - Clients who shared the information with someone else.

### Funding (FY 2020)

- State funds for Extension **$975,809 (60%)**
- Federal funds for Extension **$100,790 (6%)**
- County funds for Extension **$555,470 (34%)**

### Volunteers (2019)

- Number of volunteers **704**
- Hours worked **11,109**
- Dollar value of hours worked **$302,165**

### Giving (FY 2019)

- Recent donors residing in county **1,623**
- FY 2019 donors residing in county **715**
- Gifts to UF from county residents **$1,154,912**
- Gifts to IFAS from county residents **$179,592**

### Clientele Contacts (2019)

- Field and office consultations **406**
- Participants at group learning events **80,388**
- Phone and email consultations **6,488**
- Social media engagement **3,894**
- Educational materials created **149**

### Statewide Clientele Outcomes (2019)

- Gallons of water saved by residential participants **467,145,870**
- No. of producers who adopted recommended practices **15,244**
- No. of adults and youth reporting healthy eating or physical activity practices, or improved health parameters **51,697**

### Students and Alumni (Fall 2019)

- UF students from county **605**
- CALS students from county **44**
- UF alumni residing in county **2,682**
- UF/IFAS alumni residing in county **244**

### COMMODITIES: Watermelon, tomatoes, cucumbers, sweet peppers, squash, stone crab, ornamental horticultural plants

### RESEARCH: Vegetable and citrus production, water resources and agricultural economics

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FY 2020 Expenditures: $7,892,196