COLLIER COUNTY

Economic Impacts (2016)
Agricultural and related industries generate

52,419 jobs (24.4% of total) in Collier County.

$3.10 billion in Gross Regional Product.

18.6% contribution to Gross Regional Product.

Based on an annual UF study

It is estimated that for every $1 invested in agricultural research and Extension, there is a return of $20 to the community.

Alston, Andersen et al. (2010)

Funding (FY 2019)
State funds for Extension $595,903 (59%)
Federal funds for Extension $56,110 (6%)
County funds for Extension $361,776 (36%)

Volunteers (2018)
Number of volunteers 945
Hours worked 10,660
Dollar value of hours worked $271,084

Giving (FY 2018)
Recent donors residing in county 3,546
FY 2018 donors residing in county 1,757
Gifts to UF from county residents $1,454,828
Gifts to IFAS from county residents $24,865

Client Satisfaction (2015)
Quality 93%
Residents who used Extension services and were satisfied with the service provided.

Effectiveness 86%
Clients who had an opportunity to use the information received, and...

78%
Said it solved their problem or answered their question.

Leverage 78%
Clients who shared the information with someone else.

Clientele Contacts (2018)
Field and office consultations 1,441
Participants at group learning events 34,175
Phone and email consultations 10,307
Social media engagement 188,452
Educational materials created 332

Statewide Clientele Outcomes (2018)
Gallons of water saved by residents and landscapers 386,541,761
No. of producers who adopted recommended practices 8,543
No. of adults and youth reporting healthy eating or physical activity practices, or improved health parameters 47,638

Students and Alumni (Fall 2018)
UF students from county 602
CALS students from county 52
UF alumni residing in county 2,560
UF/IFAS alumni residing in county 228

EXTENSION: 4-H youth development, Family Nutrition Program, agriculture, sustainable food systems, commercial and urban horticulture, Master Gardener program, Florida Friendly Landscapes, Community Resource Development

COMMODITIES: Watermelon, tomatoes, cucumbers, sweet peppers, squash, stone crab, ornamental horticultural plants

RESEARCH: Vegetable and citrus production, water resources and agricultural economics

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FY 2018 Expenditures: $6,691,349

THE SCIENCE OF BETTER LIVING