BROWARD COUNTY

Economic Impacts (2019)
Agricultural and related industries generate
192,746 jobs (15.3% of total) in Broward County.
$12,81 billion in Gross Regional Product.
11.3% contribution to Gross Regional Product.
Based on an annual UF study

It is estimated that for every $1 invested in agricultural research and Extension,
there is a return of $20 to the community.
Alston, Andersen et al. (2010)

Client Satisfaction (2020)
Quality
94% Residents who used Extension services and were satisfied with the service provided.

Effectiveness
66% Clients who had an opportunity to use the information received, and...
70% Said it solved their problem or answered their question.

Leverage
61% Clients who shared the information with someone else.

Funding (FY 2021)
State funds for Extension $578,310 (48%)
Federal funds for Extension $56,804 (5%)
County funds for Extension $580,070 (48%)

Volunteers (2020)
Number of volunteers 334
Hours worked 13,927
Dollar value of hours worked $397,477

Giving (FY 2020)
Recent donors residing in county 9,309
FY 2020 donors residing in county 3,680
Gifts to UF from county residents $6,092,847
Gifts to IFAS from county residents $74,493

Clientele Contacts (2020)
Field and office consultations 978
Participants at group learning events 14,913
Phone and email consultations 36,983
Social media engagement 104,269
Educational materials created 314

Statewide Clientele Outcomes (2020)
Gallons of water saved by residents and landscapers 344,958,268
No. of producers who adopted recommended practices 17,589
No. of adults and youth reporting healthy eating or physical activity practices, or improved health parameters 55,285

Students and Alumni (Fall 2020)
UF students from county 4,852
CALS students from county 370
UF alumni residing in county 23,955
UF/IFAS alumni residing in county 1,731

EXTENSION: 4-H youth development; Family and consumer sciences/
Nutrition; FNP; Master Gardener/Florida-Friendly Landscaping/Sustainable Urban Food Production; Environmental education; Commercial horticulture/Urban forestry
COMMODITIES: Palms, Turfgrass, Ornamentals, Termites, Ants,
Bees, Geomatics, Aquatic plants, Wildlife and landscape ecology
RESEARCH: Technologies for sustainable maintenance & management of structures & landscapes. Reduce the impact of invasive animals & plants on natural & urban habitats.

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FY 2021 Expenditures: $6,414,579

THE SCIENCE OF BETTER LIVING