Economic Impacts (2018)
Agricultural and related industries generate

- \(25,086\) jobs (23.6% of total) in Bay County.
- \(\$1.54\) billion in Gross Regional Product.

\(18.2\%\)

It is estimated that for every \(\$1\) invested in agricultural research and Extension, there is a return of \(\$20\) to the community.

Alston, Andersen et al. (2010)

Funding (FY 2021)

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount (FY 2021)</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>State funds for Extension</td>
<td>$550,329</td>
<td>58%</td>
</tr>
<tr>
<td>Federal funds for Extension</td>
<td>$54,056</td>
<td>6%</td>
</tr>
<tr>
<td>County funds for Extension</td>
<td>$346,712</td>
<td>36%</td>
</tr>
</tbody>
</table>

Volunteers (2020)

- Number of volunteers: \(214\)
- Hours worked: \(5,167\)
- Dollar value of hours worked: \(\$147,466\)

Client Satisfaction (2016)

**Quality**

- \(97\%\) Residents who used Extension services and were satisfied with the service provided.

**Effectiveness**

- \(81\%\) Clients who had an opportunity to use the information received, and...
- \(80\%\) Said it solved their problem or answered their question.

**Leverage**

- \(69\%\) Clients who shared the information with someone else.

Clientele Contacts (2020)

- Field and office consultations: \(624\)
- Participants at group learning events: \(7,946\)
- Phone and email consultations: \(6,117\)
- Social media engagement: \(127,047\)
- Educational materials created: \(312\)

Statewide Clientele Outcomes (2020)

- Gallons of water saved by residents and landscapers: \(344,958,268\)
- No. of producers who adopted recommended practices: \(17,589\)
- No. of adults and youth reporting healthy eating or physical activity practices, or improved health parameters: \(55,285\)

Students and Alumni (Fall 2020)

- UF students from county: \(278\)
- CALS students from county: \(34\)
- UF alumni residing in county: \(1,587\)
- UF/IFAS alumni residing in county: \(139\)

EXTENSION: Commercial/residential horticulture; Food safety; Nutrition; Financial mgmt; Fisheries, artificial reefs; Marine/coastal resources; 4-H life skills; Volunteer development

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