EXTENSION CONNECTIONS

To meet the needs of its citizens, UF/IFAS Extension uses a wide range of methods to deliver educational information. In 2017, state and county faculty responded to nearly 4 million citizen requests on an individual basis and through group educational events. In addition to these personal contacts, faculty also distributed research-based materials and used the Internet and other mass media to reach clientele.

![Graph showing various visit and engagement metrics](graph.png)

- **Social Media Engagement**: 16,680,809
- **Web Visits**: 9,734,941
- **Group Learning Participants**: 2,538,562
- **E-mail Consultations**: 734,852
- **Phone Consultations**: 234,382
- **Office Consultations**: 66,405
- **Field or Site Visits**: 131,831
- **Educational Material Produced**: 66,405
- **Number of Volunteers**: 14,401
- **Volunteer Hours**: 453,221
- **Master Gardener**: 3,857
- **Other Volunteers**: 10,403
- **Value of Volunteers**: $32.0 million

Jan 1, 2017 - Dec 31, 2017

**Value of Volunteers**

A key component to achieving the UF/IFAS mission is the contribution of volunteers. In 2017, 28,661 volunteers donated the equivalent of $32.0 million in services or volunteer time\(^1\). Using our successful volunteer program, UF/IFAS Extension is able to provide services to communities that ordinarily could not afford them.

Jan 1, 2017 - Dec 31, 2017

**Customer Satisfaction**

As part of our annual evaluation and accountability process, UF/IFAS Extension conducts a scientifically based “Customer Satisfaction Survey,” allowing the people we serve to judge our performance. In 2017, 14 Florida counties asked their clientele if the information we provided was up-to-date and accurate, delivered in time to meet their needs, relevant to their situation, and easy to understand. In addition, clientele were asked if they used the information and if it solved their problems or met their needs. For those who did not use the information, it was found that other factors prevented them from using it.

**Used the Information**

- **Up-to-date and Accurate**: 95%
- **Easy to Understand**: 95%
- **Delivered on Time**: 94%
- **Relevant**: 92%

**Solved the Problem**

- **Yes**: 78%
- **No**: 7%
- **Don’t Know**: 17%

Source: Program Development & Evaluation Center

Jan 1, 2017 - Dec 31, 2017

For the full annual report, visit [www.ifas.ufl.edu/annual-reports.shtml](http://www.ifas.ufl.edu/annual-reports.shtml)
CLIENTELE OUTCOMES

In 2017, UF/IFAS Extension created 87 new statewide measures so we can better track our performance. One area with big impact is water conservation. UF/IFAS Extension’s Florida-Friendly Landscaping™ (FFL) program and the Center for Landscape Conservation & Ecology (CLCE) partner with state agencies, local governments, and nonprofit organizations to safeguard our water for future generations.

176,405,796 GALLONS OF WATER SAVED... ENOUGH WATER TO SUPPLY

2,005 HOUSEHOLDS WITH WATER FOR ONE YEAR

Source: Program Development & Evaluation Center http://pdec.ifas.ufl.edu/impacts/landscapewaterconservation.pdf

EXTENSION FUNDING

UF/IFAS Extension receives the majority of its funding through state and local governments. In 2017-2018, 94% of the $83 million budget was received from state and local governments.

1Federal funding includes Smith-Lever dollars only.

2Does not include grants and contracts.

Fiscal Year: 2017-2018 Source: UF/IFAS Extension Administration Office

STATE FACULTY BY PROGRAM AREA

State Extension faculty work with UF/IFAS researchers and county faculty to deliver new information and technology to assist Florida residents in solving problems.

COUNTY FACULTY BY PROGRAM AREA

County faculty develop and deliver programs to Florida citizens based on input from local advisory committees, county commissioners and volunteers in collaboration with state faculty.

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