

**Economic Impacts** (2019)

Agricultural and related industries generate

**37,501** jobs (24.5% of total) in Marion County.

**\$2.06** billion in Gross Regional Product.

**19.7%** contribution to Gross Regional Product.  
*Based on an annual UF study*

It is estimated that for every **\$1** invested in agricultural research and Extension, there is a return of **\$20** to the community.  
*Alston, Andersen et al. (2010)*

**Funding** (FY 2025)

State funds for Extension **\$1,523,591 (51%)**  
Federal funds for Extension **\$166,850 (6%)**  
County funds for Extension **\$1,286,394 (43%)**

**Volunteers** (2024)

Number of volunteers **473**  
Hours worked **24,756**  
Dollar value of hours worked **\$861,254**

**Giving** (FY 2024)

Recent (5yrs) donors residing in county **5,884**  
Current (1yr) donors residing in county **1,896**  
Gifts to UF from county residents **\$2,776,173**  
Gifts to IFAS from county residents **\$409,339**

**EXTENSION:** Florida Landscapes, 4-H/Youth Development, Water Quality, Nutrition Education and Food Safety, Aging Well, Resource Efficiency, Livestock/Equine, Local food systems, Ag BMPs

**Client Satisfaction** (2021)

Quality

**97%** Residents who used Extension services and were satisfied with the service provided.

Effectiveness

**81%** Clients who had an opportunity to use the information received, and...

**76%** Said it solved their problem or answered their question.

Leverage

**68%** Clients who shared the information with someone else.

**Clientele Contacts** (2024)

Field and office consultations **2,546**  
Participants at group learning events **30,301**  
Phone and email consultations **10,977**  
Social media engagement **3,928,281**  
Educational materials created **722**

**Statewide Clientele Outcomes** (2024)

Gallons of water saved by residents and landscapers **299,660,684**  
No. of producers who adopted recommended practices **22,350**  
No. of adults and youth reporting healthy eating or physical activity practices, or improved health parameters **37,001**

**Students and Alumni** (Fall 2024)

UF students from county **813**  
CALs students from county **110**  
UF alumni residing in county **6,401**  
UF/IFAS alumni residing in county **855**

**RESEARCH:** New plant cultivars, Biological control agents, Remote sensing, Fertilizer best management practices, Water quality, Water use

**UF/IFAS Extension Marion County**

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FY 2024 Expenditures: \$3,504,083