

Economic Impacts (2019)

Agricultural and related industries generate

11,489 jobs (30.1% of total) in Highlands County.

\$634 million in Gross Regional Product.

25.1% contribution to Gross Regional Product.
Based on an annual UF study

It is estimated that for every **\$1** invested in agricultural research and Extension, there is a return of **\$20** to the community.
Alston, Andersen et al. (2010)

Funding (FY 2025)

State funds for Extension **\$541,596 (47%)**
Federal funds for Extension **\$60,673 (5%)**
County funds for Extension **\$561,170 (48%)**

Volunteers (2024)

Number of volunteers **112**
Hours worked **5,863**
Dollar value of hours worked **\$203,981**

Giving (FY 2024)

Recent (5yrs) donors residing in county **375**
Current (1yr) donors residing in county **116**
Gifts to UF from county residents **\$211,353**
Gifts to IFAS from county residents **\$147,613**

EXTENSION: Agricultural support; livestock and forage production; Master Gardener programs; pesticide applicator programs; 4-H youth leadership development

Client Satisfaction (2022)

Quality

97% Residents who used Extension services and were satisfied with the service provided.

Effectiveness

84% Clients who had an opportunity to use the information received, and...

78% Said it solved their problem or answered their question.

Leverage

77% Clients who shared the information with someone else.

Clientele Contacts (2024)

Field and office consultations **411**
Participants at group learning events **18,278**
Phone and email consultations **1,849**
Social media engagement **119,406**
Educational materials created **163**

Statewide Clientele Outcomes (2024)

Gallons of water saved by residents and landscapers **299,660,684**
No. of producers who adopted recommended practices **22,350**
No. of adults and youth reporting healthy eating or physical activity practices, or improved health parameters **37,001**

Students and Alumni (Fall 2024)

UF students from county **88**
CALS students from county **21**
UF alumni residing in county **870**
UF/IFAS alumni residing in county **273**

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