Economic Impacts (2019)

Agricultural and related industries generate 37,501 jobs (24.5% of total) in Marion County. $2.06 billion in Gross Regional Product. 19.7% contribution to Gross Regional Product. Based on an annual UF study

It is estimated that for every $1 invested in agricultural research and Extension, there is a return of $20 to the community. Alston, Andersen et al. (2010)

Client Satisfaction (2021)

Quality 97%
Residents who used Extension services and were satisfied with the service provided.

Effectiveness 81%
Clients who had an opportunity to use the information received, and...

76%
Said it solved their problem or answered their question.

Leverage 68%
Clients who shared the information with someone else.

Funding (FY 2023)

State funds for Extension $1,589,836 (57%)
Federal funds for Extension $160,255 (6%)
County funds for Extension $1,044,525 (37%)

Volunteers (2023)

Number of volunteers 450
Hours worked 26,617
Dollar value of hours worked $891,403

Giving (FY 2023)

Recent (5yrs) donors residing in county 6,169
Current (1yr) donors residing in county 1,483
Gifts to UF from county residents $5,026,132
Gifts to IFAS from county residents $189,767

Clientele Contacts (2023)

Field and office consultations 2,105
Participants at group learning events 25,639
Phone and email consultations 11,159
Social media engagement 9,476,098
Educational materials created 248

Statewide Clientele Outcomes (2023)

Gallons of water saved by residents and landscapers 375,503,045
No. of producers who adopted recommended practices 20,994
No. of adults and youth reporting healthy eating or physical activity practices, or improved health parameters 39,157

Students and Alumni (Fall 2023)

UF students from county 790
CALS students from county 108
UF alumni residing in county 6,075
UF/IFAS alumni residing in county 780

EXTENSION: Florida Landscapes, 4-H/Youth Development, Water Quality, Nutrition Education and Food Safety, Aging Well, Resource Efficiency, Livestock/Equine, Local food systems, Ag BMP's

RESEARCH: New plant cultivars, Biological control agents, Remote sensing, Fertilizer best management practices, Water quality, Water use

UF/IFAS Extension Marion County
2232 NE Jacksonville Rd
Ocala, FL 33470-3615
352-671-8400
Director: Lynn Nobles
Email: noblesp@ufl.edu
Web: http://marion.ifas.ufl.edu

Plant Science Research and Education Unit
2556 West Hwy 318
Citra, FL 32113-2132
352-591-2678
Director: Jim Boyer
Email: ja.boyer@ufl.edu
Web: http://plantscienceunit.ifas.ufl.edu
FY 2023 Expenditures: $3,241,126

THE SCIENCE OF BETTER LIVING