

Economic Impacts (2019)

Agricultural and related industries generate

37,501 jobs (24.5% of total) in Marion County.

\$2.06 billion in Gross Regional Product.

19.7% contribution to Gross Regional Product.
Based on an annual UF study

It is estimated that for every **\$1** invested in agricultural research and Extension, there is a return of **\$20** to the community.
Alston, Andersen et al. (2010)

Funding (FY 2023)

State funds for Extension **\$1,589,836 (57%)**
Federal funds for Extension **\$160,255 (6%)**
County funds for Extension **\$1,044,525 (37%)**

Volunteers (2023)

Number of volunteers **450**
Hours worked **26,617**
Dollar value of hours worked **\$891,403**

Giving (FY 2023)

Recent (5yrs) donors residing in county **6,169**
Current (1yr) donors residing in county **1,483**
Gifts to UF from county residents **\$5,026,132**
Gifts to IFAS from county residents **\$189,767**

EXTENSION: Florida Landscapes, 4-H/Youth Development, Water Quality, Nutrition Education and Food Safety, Aging Well, Resource Efficiency, Livestock/Equine, Local food systems, Ag BMPs

Client Satisfaction (2021)

Quality

97% Residents who used Extension services and were satisfied with the service provided.

Effectiveness

81% Clients who had an opportunity to use the information received, and...

76% Said it solved their problem or answered their question.

Leverage

68% Clients who shared the information with someone else.

Clientele Contacts (2023)

Field and office consultations **2,105**
Participants at group learning events **25,639**
Phone and email consultations **11,159**
Social media engagement **9,476,098**
Educational materials created **248**

Statewide Clientele Outcomes (2023)

Gallons of water saved by residents and landscapers **375,503,045**
No. of producers who adopted recommended practices **20,994**
No. of adults and youth reporting healthy eating or physical activity practices, or improved health parameters **39,157**

Students and Alumni (Fall 2023)

UF students from county **790**
CALs students from county **108**
UF alumni residing in county **6,075**
UF/IFAS alumni residing in county **780**

RESEARCH: New plant cultivars, Biological control agents, Remote sensing, Fertilizer best management practices, Water quality, Water use

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FY 2023 Expenditures: \$3,241,126