

Economic Impacts (2019)

Agricultural and related industries generate

11,489 jobs (30.1% of total) in Highlands County.

\$634 million in Gross Regional Product.

25.1% contribution to Gross Regional Product.
Based on an annual UF study

It is estimated that for every **\$1** invested in agricultural research and Extension, there is a return of **\$20** to the community.
Alston, Andersen et al. (2010)

Funding (FY 2023)

State funds for Extension **\$576,708 (58%)**
Federal funds for Extension **\$58,132 (6%)**
County funds for Extension **\$363,682 (36%)**

Volunteers (2023)

Number of volunteers **189**
Hours worked **5,908**
Dollar value of hours worked **\$197,859**

Giving (FY 2023)

Recent (5yrs) donors residing in county **403**
Current (1yr) donors residing in county **161**
Gifts to UF from county residents **\$368,638**
Gifts to IFAS from county residents **\$122,059**

EXTENSION: Agricultural support; livestock and forage production; Master Gardener programs; pesticide applicator programs; 4-H youth leadership development

Client Satisfaction (2022)

Quality

97% Residents who used Extension services and were satisfied with the service provided.

Effectiveness

84% Clients who had an opportunity to use the information received, and...

78% Said it solved their problem or answered their question.

Leverage

77% Clients who shared the information with someone else.

Clientele Contacts (2023)

Field and office consultations **325**
Participants at group learning events **12,059**
Phone and email consultations **5,571**
Social media engagement **21,768**
Educational materials created **165**

Statewide Clientele Outcomes (2023)

Gallons of water saved by residents and landscapers **375,503,045**
No. of producers who adopted recommended practices **20,994**
No. of adults and youth reporting healthy eating or physical activity practices, or improved health parameters **39,157**

Students and Alumni (Fall 2023)

UF students from county **90**
CALs students from county **25**
UF alumni residing in county **869**
UF/IFAS alumni residing in county **285**

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