**Economic Impacts (2019)**

Agricultural and related industries generate:

- 11,489 jobs (30.1% of total) in Highlands County.
- $634 million in Gross Regional Product.
- 25.1% contribution to Gross Regional Product.

It is estimated that for every $1 invested in agricultural research and Extension, there is a return of $20 to the community.

**Funding (FY 2023)**

- State funds for Extension: $576,708 (58%)
- Federal funds for Extension: $58,132 (6%)
- County funds for Extension: $363,682 (36%)

**Volunteers (2023)**

- Number of volunteers: 189
- Hours worked: 5,908
- Dollar value of hours worked: $197,859

**Giving (FY 2023)**

- Recent (5yrs) donors residing in county: 403
- Current (1yr) donors residing in county: 161
- Gifts to UF from county residents: $368,638
- Gifts to IFAS from county residents: $122,059

**Client Satisfaction (2022)**

- Quality: 97% Residents who used Extension services and were satisfied with the service provided.
- Effectiveness: 84% Clients who had an opportunity to use the information received, and...
- 78% Said it solved their problem or answered their question.
- Leverage: 77% Clients who shared the information with someone else.

**Clientele Contacts (2023)**

- Field and office consultations: 325
- Participants at group learning events: 12,059
- Phone and email consultations: 5,571
- Social media engagement: 21,768
- Educational materials created: 165

**Statewide Clientele Outcomes (2023)**

- Gallons of water saved by residents and landscapers: 375,503,045
- No. of producers who adopted recommended practices: 20,994
- No. of adults and youth reporting healthy eating or physical activity practices, or improved health parameters: 39,157

**Students and Alumni (Fall 2023)**

- UF students from county: 90
- CALS students from county: 25
- UF alumni residing in county: 869
- UF/IFAS alumni residing in county: 285

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**EXTENSION**: Agricultural support; livestock and forage production; Master Gardener programs; pesticide applicator programs; 4-H youth leadership development

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**UF/IFAS Extension Highlands County**

4509 George Blvd.
Sebring, FL 33875-5837
863-402-6540
Director: Dr. Kati Lawson
Email: katilawson@ufl.edu
Web: http://highlands.ifas.ufl.edu

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**THE SCIENCE OF BETTER LIVING**