**Economic Impacts** (2019)

Agricultural and related industries generate

- **6,968** jobs (48.8% of total) in DeSoto County.
- **$427 million** in Gross Regional Product.
- **45.1%** contribution to Gross Regional Product. 

*Based on an annual UF study*

It is estimated that for every $1 invested in agricultural research and Extension, there is a return of $20 to the community. 

*Alston, Andersen et al. (2010)*

**Funding** (FY 2023)

- State funds for Extension: **$725,359** (72%)
- Federal funds for Extension: **$73,116** (7%)
- County funds for Extension: **$209,242** (21%)

**Volunteers** (2023)

- Number of volunteers: **41**
- Hours worked: **1,016**
- Dollar value of hours worked: **$34,026**

**Giving** (FY 2023)

- Recent (5yrs) donors residing in county: **92**
- Current (1yr) donors residing in county: **39**
- Gifts to UF from county residents: **$25,318**
- Gifts to IFAS from county residents: **$1,770**

**Client Satisfaction** (2019)

- **85%** Residents who used Extension services and were satisfied with the service provided.
- **64%** Clients who had an opportunity to use the information received, and...
- **62%** Said it solved their problem or answered their question.
- **42%** Clients who shared the information with someone else.

**Clientele Contacts** (2023)

- Field and office consultations: **137**
- Participants at group learning events: **2,910**
- Phone and email consultations: **4,262**
- Social media engagement: **13,949**
- Educational materials created: **57**

**Statewide Clientele Outcomes** (2023)

- Gallons of water saved by residents and landscapers: **375,503,045**
- No. of producers who adopted recommended practices: **20,994**
- No. of adults and youth reporting healthy eating or physical activity practices, or improved health parameters: **39,157**

**Students and Alumni** (Fall 2023)

- UF students from county: **14**
- CALS students from county: **1**
- UF alumni residing in county: **179**
- UF/IFAS alumni residing in county: **58**

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**UF/IFAS Extension DeSoto County**

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**The Science of Better Living**