

COLLIER COUNTY

Economic Impacts (2019)

Agricultural and related industries generate

57,150

jobs (24.7% of total) in Collier County.

\$3.84

billion in Gross Regional Product.

19.1%

contribution to Gross Regional Product.

Based on an annual UF study

It is estimated that for every

\$1

invested in agricultural research and Extension,

there is a return of

\$20

to the community.

Alston, Andersen et al. (2010)

Funding (FY 2023)

State funds for Extension Federal funds for Extension County funds for Extension \$993,465 (56%) \$100,141 (6%)

\$685,238 (39%)

Volunteers (2023)

Number of volunteers Hours worked 400 7,387

Dollar value of hours worked

\$247,391

Giving (FY 2023)

Recent (5yrs) donors residing in county Current (1yr) donors residing in county 1,636 544

Gifts to UF from county residents

\$2,018,305

Gifts to IFAS from county residents

\$43,174

EXTENSION: 4-H Youth Development, Family Nutrition Program, Sustainable Food Systems, Commercial and Residential Horticulture, Master Gardener Volunteers, Florida Friendly Landscapes, Community Resource Development, Sea Grant, Family and Consumer Science, Plant Diagnostic Center COMMODITIES: Watermelon, tomatoes, cucumbers,

Client Satisfaction (2021)

Quality

86%

Residents who used Extension services and were satisfied with the service provided.

Effectiveness

71%

Clients who had an opportunity to use the information received, and...

71%

Said it solved their problem or answered their question.

Leverage

72%

Clients who shared the information with someone else.

Clientele Contacts (2023)

Field and office consultations 782
Participants at group learning events 20,679
Phone and email consultations 6,200
Social media engagement 53,304
Educational materials created 283

Statewide Clientele Outcomes (2023)

Gallons of water saved by residents and landscapers **375,503,045**No. of producers who adopted recommended practices **20,994**

No. of adults and youth reporting healthy eating or physical activity practices, or improved health parameters 39,157

Students and Alumni (Fall 2023)

UF students from county

CALS students from county

UF alumni residing in county

UF/IFAS alumni residing in county

285

sweet peppers, squash, stone crab, ornamental horticultural plants, citrus, potatoes, cattle, specialty peppers, snap beans, mangos, transplant production, eggplant, tropical fruit, sod RESEARCH: Vegetable and Citrus Production, Water Resources, Agricultural and Resource Economics, Artificial Intelligence (AI) and Precision Agriculture, Soil Microbiology, and Pest Management

UF/IFAS Extension Collier County

14700 Immokalee Rd. Naples, FL 34120-1468 239-252-4800 Director: Twyla Leigh

Director: Twyla Leigh Email: twylaleigh@ufl.edu Web: http://collier.ifas.ufl.edu

Southwest Florida Research and Education Center

2685 SR 29 North Immokalee, FL 34142-9733 239-658-3400

Director: Dr. Mike Burton Email: burton.m@ufl.edu Web: http://swfrec.ifas.ufl.edu FY 2023 Expenditures: \$10,395,282