

UF/IFAS AI AND DATA SCIENCE SEMINAR SERIES

WEDNESDAY, OCTOBER 1, 2025 12:00P.M. - 01:00P.M.

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Artificial Intelligence and Intellectual Property: Navigating the New Frontier

Artificial intelligence (AI) is reshaping research, business, and innovation at a pace that challenges traditional intellectual property (IP) frameworks. From Al-generated inventions to the use of Al as a tool in creative and technical fields, researchers, entrepreneurs, and institutions face new questions: Who owns Al-created output? How can innovations



involving AI be protected? Where do copyright, patents, trademarks, and trade secrets apply—and where do they fall short? In this presentation, Artificial Intelligence and Intellectual Property: Navigating the New Frontier, Nicholas Pfeifer provides an accessible introduction to the evolving relationship between AI and IP.

Nick Pfeifer is a double Gator, earning both his undergraduate degree in Aerospace Engineering and his J.D. with an Intellectual Property Certificate from the University of Florida. For over twelve years, Nick has practiced intellectual property law with a focus on patent and trademark matters across a wide range of industries, including aerospace, mechanical systems, medical devices, software, and artificial intelligence. He regularly advises clients on protecting and enforcing their innovations in highly technical fields.

In addition to his legal practice, Nick serves on the Board of Advisors for DeepMedia, an AI startup, where he provides guidance on intellectual property strategy in the rapidly evolving field of artificial intelligence.