

Economic Impacts (2019)

Agricultural and related industries generate

11,489 jobs (30.1% of total) in Highlands County.

\$634 million in Gross Regional Product.

25.1% contribution to Gross Regional Product.
Based on an annual UF study

It is estimated that for every **\$1** invested in agricultural research and Extension, there is a return of **\$20** to the community.
Alston, Andersen et al. (2010)

Funding (FY 2022)

State funds for Extension **\$422,221 (56%)**
Federal funds for Extension **\$42,707 (6%)**
County funds for Extension **\$291,031 (39%)**

Volunteers (2022)

Number of volunteers **286**
Hours worked **6,755**
Dollar value of hours worked **\$214,795**

Giving (FY 2022)

Recent (5yrs) donors residing in county **419**
Current (1yr) donors residing in county **184**
Gifts to UF from county residents **\$643,645**
Gifts to IFAS from county residents **\$67,814**

EXTENSION: Agricultural support; livestock and forage production; Master Gardener programs; pesticide applicator programs; 4-H youth leadership development

Client Satisfaction (2022)

Quality

97% Residents who used Extension services and were satisfied with the service provided.

Effectiveness

84% Clients who had an opportunity to use the information received, and...

78% Said it solved their problem or answered their question.

Leverage

77% Clients who shared the information with someone else.

Clientele Contacts (2022)

Field and office consultations **948**
Participants at group learning events **10,394**
Phone and email consultations **1,722**
Social media engagement **10,734**
Educational materials created **201**

Statewide Clientele Outcomes (2022)

Gallons of water saved by residents and landscapers **340,124,479**
No. of producers who adopted recommended practices **18,690**
No. of adults and youth reporting healthy eating or physical activity practices, or improved health parameters **55,285**

Students and Alumni (Fall 2022)

UF students from county **98**
CALs students from county **27**
UF alumni residing in county **837**
UF/IFAS alumni residing in county **271**

UF/IFAS Extension Highlands County

4509 George Blvd.
Sebring, FL 33875-5837
863-402-6540
Director: Dr. Kati Lawson
Email: katilawson@ufl.edu
Web: <http://highlands.ifas.ufl.edu>