

Economic Impacts

Agricultural and related industries generate

153,557 jobs (14.8% of total) in Broward County.

\$8.47 billion in revenues.

10.5% contribution to gross regional product.

Based on a 2009 UF study

It is estimated that for every **\$1** invested in agricultural research and extension, there is a return of **\$10** to the community.

Based on a 2007 USDA study

Funding

State funds for Extension **\$299,248**
Federal funds for Extension **\$92,174**
County funds for Extension **\$480,220**

Volunteers

Number of volunteers **945**
Hours worked **76,063**
Dollar value of hours worked **\$1,624,706**

Giving

Recent donors residing in county **23,981**
FY 2011 donors residing in county **9,434**
Gifts to UF from county residents **\$3,871,893**
Gifts to IFAS from county residents **\$63,456**

Statewide Client Satisfaction

Quality

96% Residents who used Extension services and were satisfied with the service provided.

Effectiveness

80% Clients who had an opportunity to use the information received, and...

90% Said it solved their problem or answered their question.

Leverage

75% Clients who shared the information with someone else.

Clientele Contacts

Field and office consultations **4,747**
Participants at group learning events **482,360**
Phone and email consultations **66,504**
Educational materials created **530**

Statewide Clientele Outcomes

Clients reporting an increase in knowledge or skill **86%**
Clients reporting a change in behavior or attitude **78%**
Clients adopting best practices resulting in societal, economic, or environmental benefits to community **68%**

Students and Alumni

UF students from county **4,784**
CALS students from county **444**
UF alumni residing in county **19,425**
IFAS alumni residing in county **1,164**

EXTENSION: 4-H youth development, Family and consumer sciences, Master Gardener training and activities, Environmental education, Commercial horticulture/urban forestry

RESEARCH: Technologies for sustainable maintenance & management of structures & landscapes. Reduce the impact of invasive animals & plants on natural & urban habitats.

Broward Cooperative Extension Service
3245 College Avenue
Davie, FL 33314-7798
954-357-5270
Director: Brenda Marty-Jimenez
Email: bjimenez@ufl.edu
Web: <http://broward.org/extension/>

Fort Lauderdale Research and Education Center
3205 College Avenue
Ft. Lauderdale, FL 33314-7719
954-577-6315
Director: Dr. Monica Elliott (Interim)
Email: melliott@ufl.edu
Web: <http://frec.ifas.ufl.edu>
FY 2011 Expenditures: \$6,049,716