

IFAS Matters

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IFAS Matters - March 2012

Posted on March 01, 2012 by Jack Payne

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"You keep saying, 'Whoa, Nellie.' My name is Todd."

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WHAT'S IN A NAME?

Welcome to the first edition of IFAS Matters, a soon-to-be monthly e-newsletter which will, as the name implies, address UF/IFAS, uh, matters. It has been my pipe dream for IFAS to offer you a timely, in-depth news and information source. But it took hiring a seasoned professional like Dr. Ruth Borger, our new Associate VP for IFAS Communications, to make it a reality.

But there was choosing the right name. There were copious entries that spanned from somber, journalistic jargonalia (The IFAS Monthly Bulletin), to cyber-hip signatures with a touch of down-home (SVP Jack's Blog). And then, when it seemed that a moniker worthy of embracing a vast, mutable, and multi-faceted organization such as IFAS wasn't likely to emerge from the pack, I overheard a woman attending a legislative session say, **"IFAS matters to more people than you think, congressman!"**

There it was! IFAS *matters*, as both an intransitive verb, to be of importance, and **IFAS matters**, as a noun, meaning something

Topic of the Month



Local Foods

Fresh taste isn't the only benefit of local food. It also keeps money in your community and preserves land. [Read more...](#)

A Better Fly Trap



Video: UF researchers develop new blue fly trap

News Article: Color is key in controlling flies, UF researchers find

Green Development



UF/IFAS faculty member

that has mass and that occupies space and can be perceived by one or more senses; a physical body, a physical substance, or the universe as a whole.

So I offer you our first edition of IFAS Matters. Because it really does.

- Jack



Jim Jones named to National Academy of Engineering

Climate-science expert Jim Jones has been elected to the National Academy of Engineering. [Read more...](#)



Higher Income

Study: State University System degree can mean huge boost in lifetime earnings. [Read more...](#)



UF, Peace Corps offer new program through CALS

Demand for Peace Corps volunteers with agricultural skills has helped create a new degree program from UF/IFAS. [Read more...](#)



New Microbiology, Cell Science distance ed degree offered

Students near Miami and Indian River REC can earn degree remotely. [Read more...](#)

[publishes book on green development](#)

IFAS Events

[Dairy Farm Open House. Read more... \(page 4, 583KB pdf\)](#)

[75th Anniversary School of Forest Resources](#)

[Agricultural Education and Communication Alumni Event \(206KB pdf\)](#)