**Economic Impacts (2013)**

Agricultural and related industries generate

- **9,894** jobs (19.4% of total) in Santa Rosa County.
- **$393.0 million** in revenues.
- **11.0%** contribution to gross regional product.

It is estimated that for every $1 invested in agricultural research and extension, there is a return of **$20** to the community.

*Alston, Andersen et al. (2010)*

**Client Satisfaction (2010)**

- **Quality**: 93%
  - Residents who used Extension services and were satisfied with the service provided.
- **Effectiveness**: 79%
  - Clients who had an opportunity to use the information received, and...
- **Leverage**: 75%
  - Said it solved their problem or answered their question.
- 74%
  - Clients who shared the information with someone else.

**Funding (FY 2014)**

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>State funds for Extension</td>
<td>$664,958</td>
<td>(53%)</td>
</tr>
<tr>
<td>Federal funds for Extension</td>
<td>$81,517</td>
<td>(6%)</td>
</tr>
<tr>
<td>County funds for Extension</td>
<td>$518,764</td>
<td>(41%)</td>
</tr>
</tbody>
</table>

**Volunteers (2014)**

- Number of volunteers: 505
- Hours worked: 20,708
- Dollar value of hours worked: $477,734

**Statewide Clientele Outcomes (2014)**

- Clients reporting an increase in knowledge or skill: 88%
- Clients reporting a change in behavior or attitude: 74%
- Clients adopting best practices resulting in societal, economic, or environmental benefits to community: 60%

**Giving (FY 2014)**

- Recent donors residing in county: 5,255
- FY 2014 donors residing in county: 2,470
- Gifts to UF from county residents: $1,228,018
- Gifts to IFAS from county residents: $79,044

**Students and Alumni (Fall 2014)**

- UF students from county: 183
- CALS students from county: 26
- UF alumni residing in county: 3,920
- IFAS alumni residing in county: 296

**EXTENSION**: Agriculture; Natural resources; Residential and commercial horticulture; Marine Science; 4-H youth development; Nutrition and food safety; Personal and family well being

**COMMODITIES**: Peanuts, Cotton, Forestry, Wildlife, Ornamentals, Turfgrass

**RESEARCH**: Agriculture; Agronomy; Environmental horticulture; Natural resource conservation; Golf and sports turf management; Weed science

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Milton, FL 32583
850-983-7126
Director: Dr. Wes Wood
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Web: http://wfrec.ifas.ufl.edu/
FY 2014 Expenditures: $2,409,380