

Economic Impacts (2014)

Agricultural and related industries generate

10,510 jobs (20.4% of total) in Santa Rosa County.

\$329.2 million in revenues.

9.8% contribution to gross regional product.

Based on an annual UF study, **\$1** invested in agricultural research and Extension, it is estimated that for every

there is a return of **\$20** to the community.
Alston, Andersen et al. (2010)

Client Satisfaction (2015)

Quality

94% Residents who used Extension services and were satisfied with the service provided.

Effectiveness

81% Clients who had an opportunity to use the information received, and...

87% Said it solved their problem or answered their question.

Leverage

82% Clients who shared the information with someone else.

Funding (FY 2016)

State funds for Extension	\$697,850 (54%)
Federal funds for Extension	\$82,174 (6%)
County funds for Extension	\$505,065 (39%)

Volunteers (2015)

Number of volunteers	2,270
Hours worked	24,558
Dollar value of hours worked	\$578,586

Giving (FY 2016)

Recent donors residing in county	1,726
FY 2016 donors residing in county	851
Gifts to UF from county residents	\$79,208
Gifts to IFAS from county residents	\$3,757

Clientele Contacts (2015)

Field and office consultations	4,140
Participants at group learning events	28,399
Phone and email consultations	14,908
Social media engagement	297,141
Educational materials created	474

Statewide Clientele Outcomes (2015)

Clients reporting an increase in knowledge or skill	85%
Clients reporting a change in behavior or attitude	70%
Clients adopting best practices resulting in societal, economic, or environmental benefits to community	65%

Students and Alumni (Fall 2016)

UF students from county	192
CALS students from county	32
UF alumni residing in county	1,221
UF/IFAS alumni residing in county	167

EXTENSION: Agriculture; Natural resources; Residential and commercial horticulture; Marine Science; 4-H youth development; Nutrition and food safety; Personal and family well being

COMMODITIES: Peanuts, Cotton, Forestry, Wildlife, Ornamentals,

Turfgrass

RESEARCH: Agriculture; Agronomy; Environmental horticulture; Natural resource conservation; Golf and sports turf management; Weed science

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