**SANTA ROSA COUNTY**

### Economic Impacts (2015)
Agricultural and related industries generate

| 10,277 jobs (19.1% of total) in Santa Rosa County. |
| $372.1 million in revenues. |
| **10.4%** contribution to gross regional product. 

*Based on annual UF study*

It is estimated that for every $1 invested in agricultural research and Extension, there is a return of $20 to the community. 

*Alston, Andersen et al. (2010)*

### Client Satisfaction (2015)

| Quality | Residents who used Extension services and were satisfied with the service provided. |
| Effectiveness | Clients who had an opportunity to use the information received, and... |
| | 87% said it solved their problem or answered their question. |
| Leverage | Clients who shared the information with someone else. |

### Funding (FY 2017)
- State funds for Extension $841,160 (58%)
- Federal funds for Extension $80,301 (6%)
- County funds for Extension $520,370 (36%)

### Volunteers (2016)
- Number of volunteers 780
- Hours worked 20,658
- Dollar value of hours worked $498,684

### Giving (FY 2016)
- Recent donors residing in county 1,726
- FY 2016 donors residing in county 851
- Gifts to UF from county residents $79,208
- Gifts to IFAS from county residents $3,757

### Clientele Contacts (2016)
- Field and office consultations 2,712
- Participants at group learning events 48,898
- Phone and email consultations 15,843
- Social media engagement 246,351
- Educational materials created 434

### Statewide Clientele Outcomes (2016)
- Clients reporting an increase in knowledge or skill 88%
- Clients reporting a change in behavior or attitude 71%
- Clients adopting best practices resulting in societal, economic, or environmental benefits to community 64%

### Students and Alumni (Fall 2016)
- UF students from county 192
- CALS students from county 32
- UF alumni residing in county 1,221
- UF/IFAS alumni residing in county 167

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**EXTENSION:** Agriculture; Natural resources; Residential and commercial horticulture; Marine Science; 4-H youth development; Nutrition and food safety; Personal and family well being

**COMMODITIES:** Peanuts, Cotton, Forestry, Wildlife, Ornamentals, Turfgrass

**RESEARCH:** Agriculture; Agronomy; Environmental horticulture; Natural resource conservation; Golf and sports turf management; Weed science

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FY 2017 Expenditures: $3,180,924

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**THE SCIENCE OF BETTER LIVING**