**Economic Impacts (2015)**

Agricultural and related industries generate

- **89,083** jobs (15.4% of total) in Pinellas County.
- **$4.44 billion** in revenues.
- **9.8%** contribution to gross regional product.

*Based on an annual UF study*

It is estimated that for every $1 invested in agricultural research and Extension, there is a return of **$20** to the community.

*Alston, Andersen et al. (2010)*

**Funding (FY 2017)**

- State funds for Extension **$1,064,373 (45%)**
- Federal funds for Extension **$101,611 (4%)**
- County funds for Extension **$1,193,790 (51%)**

**Volunteers (2016)**

- Number of volunteers **499**
- Hours worked **34,461**
- Dollar value of hours worked **$831,889**

**Giving (FY 2016)**

- Recent donors residing in county **16,643**
- FY 2016 donors residing in county **7,355**
- Gifts to UF from county residents **$2,188,134**
- Gifts to IFAS from county residents **$21,190**

**Client Satifaction (2015)**

**Quality**

- **93%** Residents who used Extension services and were satisfied with the service provided.

**Effectiveness**

- **77%** Clients who had an opportunity to use the information received, and...
- **82%** Said it solved their problem or answered their question.

**Leverage**

- **71%** Clients who shared the information with someone else.

**Clientele Contacts (2016)**

- Field and office consultations **9,095**
- Participants at group learning events **62,397**
- Phone and email consultations **42,999**
- Social media engagement **180,049**
- Educational materials created **454**

**Statewide Clientele Outcomes (2016)**

- Clients reporting an increase in knowledge or skill **88%**
- Clients reporting a change in behavior or attitude **71%**
- Clients adopting best practices resulting in societal, economic, or environmental benefits to community **64%**

**Students and Alumni (Fall 2016)**

- UF students from county **2,232**
- CALS students from county **205**
- UF alumni residing in county **12,859**
- UF/IFAS alumni residing in county **894**

**UF/IFAS Extension Pinellas County**

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**EXTENSION:** Urban environmental sustainability, 4-H youth development, Master Gardeners, promoting healthy lifestyles, family nutrition program, financial management, reesidential environmental landscape management, commercial horticulture

**THE SCIENCE OF BETTER LIVING**