

Economic Impacts (2014)

Agricultural and related industries generate

23,778 jobs (25.2% of total) in Martin County.

\$1.26 billion in revenues.

21.4% contribution to gross regional product.

Based on an annual UF study, **\$1** invested in agricultural research and Extension, it is estimated that for every

there is a return of **\$20** to the community.
Alston, Andersen et al. (2010)

Funding (FY 2016)

State funds for Extension	\$465,233 (61%)
Federal funds for Extension	\$54,782 (7%)
County funds for Extension	\$287,707 (31%)

Volunteers (2015)

Number of volunteers	336
Hours worked	15,155
Dollar value of hours worked	\$357,052

Giving (FY 2016)

Recent donors residing in county	3,121
FY 2016 donors residing in county	1,359
Gifts to UF from county residents	\$182,954
Gifts to IFAS from county residents	\$29,533

EXTENSION: Nutrition & health, water quality, Florida-Friendly Landscaping™, Master Gardeners, Sea Grant, 4-H life development skills, commercial/urban horticulture, sustainable agriculture

UF/IFAS Extension Martin County

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Client Satisfaction (2014)

Quality

90% Residents who used Extension services and were satisfied with the service provided.

Effectiveness

76% Clients who had an opportunity to use the information received, and...

87% Said it solved their problem or answered their question.

Leverage

67% Clients who shared the information with someone else.

Clientele Contacts (2015)

Field and office consultations	4,152
Participants at group learning events	17,140
Phone and email consultations	27,691
Social media engagement	25,104
Educational materials created	207

Statewide Clientele Outcomes (2015)

Clients reporting an increase in knowledge or skill	85%
Clients reporting a change in behavior or attitude	70%
Clients adopting best practices resulting in societal, economic, or environmental benefits to community	65%

Students and Alumni (Fall 2016)

UF students from county	494
CALS students from county	43
UF alumni residing in county	2,384
UF/IFAS alumni residing in county	215