

Economic Impacts (2015)

Agricultural and related industries generate

31,493 jobs (22.2% of total) in Marion County.

\$1.43 billion in Gross Regional Product.

17.0% contribution to Gross Regional Product.
Based on an annual UF study

It is estimated that for every **\$1** invested in agricultural research and Extension, there is a return of **\$20** to the community.
Alston, Andersen et al. (2010)

Funding (FY 2017)

State funds for Extension **\$1,687,192 (62%)**
Federal funds for Extension **\$161,068 (6%)**
County funds for Extension **\$878,539 (32%)**

Volunteers (2016)

Number of volunteers **713**
Hours worked **74,221**
Dollar value of hours worked **\$1,791,695**

Giving (FY 2016)

Recent donors residing in county **10,536**
FY 2016 donors residing in county **6,870**
Gifts to UF from county residents **\$2,055,640**
Gifts to IFAS from county residents **\$287,664**

EXTENSION: Florida Landscapes, 4-H/Youth Development, Water Quality, Nutrition Education and Food Safety, Aging Well, Resource Efficiency, Livestock/Equine, Local food systems, Ag BMPs

Client Satisfaction (2016)

Quality

93% Residents who used Extension services and were satisfied with the service provided.

Effectiveness

80% Clients who had an opportunity to use the information received, and...

81% Said it solved their problem or answered their question.

Leverage

62% Clients who shared the information with someone else.

Clientele Contacts (2016)

Field and office consultations **13,225**
Participants at group learning events **31,088**
Phone and email consultations **13,085**
Social media engagement **13,650**
Educational materials created **251**

Statewide Clientele Outcomes (2016)

Clients reporting an increase in knowledge or skill **88%**
Clients reporting a change in behavior or attitude **71%**
Clients adopting best practices resulting in societal, economic, or environmental benefits to community **64%**

Students and Alumni (Fall 2016)

UF students from county **837**
CALs students from county **101**
UF alumni residing in county **5,260**
UF/IFAS alumni residing in county **643**

RESEARCH: New plant cultivars, Biological control agents, Remote sensing, Fertilizer best management practices, Water quality, Water use

UF/IFAS Extension Marion County

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FY 2017 Expenditures: \$2,910,227