**Economic Impacts (2013)**

**Agricultural and related industries generate**

- 28,362 jobs (20.9% of total) in Marion County.
- $1.28 billion in revenues.
- 15.1% contribution to gross regional product.

*Based on an annual UF study*

It is estimated that for every $1 invested in agricultural research and extension, there is a return of $20 to the community.

*Alston, Andersen et al. (2010)*

**Funding (FY 2014)**

- State funds for Extension $1,219,090 (53%)
- Federal funds for Extension $149,448 (7%)
- County funds for Extension $916,397 (40%)

**Volunteers (2014)**

- Number of volunteers 715
- Hours worked 40,096
- Dollar value of hours worked $925,015

**Giving (FY 2014)**

- Recent donators residing in county 10,673
- FY 2014 donators residing in county 7,159
- Gifts to UF from county residents $2,140,335
- Gifts to IFAS from county residents $258,232

**Client Satisfaction (2011)**

- **Quality** 93%
  - Residents who used Extension services and were satisfied with the service provided.

- **Effectiveness** 85%
  - Clients who had an opportunity to use the information received, and...

- **Leverage** 80%
  - Said it solved their problem or answered their question.

- **Quality** 93%
  - Clients who shared the information with someone else.

**Clientele Contacts (2014)**

- Field and office consultations 2,200
- Participants at group learning events 36,806
- Phone and email consultations 18,785
- Educational materials created 357

**Statewide Clientele Outcomes (2014)**

- Clients reporting an increase in knowledge or skill 88%
- Clients reporting a change in behavior or attitude 74%
- Clients adopting best practices resulting in societal, economic, or environmental benefits to community 60%

**Students and Alumni (Fall 2014)**

- UF students from county 803
- CALS students from county 95
- UF alumni residing in county 5,084
- IFAS alumni residing in county 614

**EXTENSION:** Florida Landscapes, 4-H/Youth Development, Water Quality, Nutrition Education and Food Safety, Aging Well, Resource Efficiency, Livestock/Equine, Small Farms, Ag BMP's

**RESEARCH:** New plant cultivars, Biological control agents, Remote sensing, Fertilizer best management practices, Water quality, Water use

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UF/IFAS Extension Marion County
2232 NE Jacksonville Rd
Ocala, FL 33470-3615
352-671-8400
Director: David Holmes
Email: dholmes@ufl.edu
Web: http://www.marioncountyfl.org/ifasextension.htm

Plant Science Research and Education Unit
2556 West Hwy 318
Citra, FL 32131-2132
352-591-2678
Director: Dr. Daniel Colvin
Email: dlcol@ufl.edu
Web: http://plantscienceunit.ifas.ufl.edu/
FY 2014 Expenditures: $2,552,200

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