**MARION COUNTY**

**Economic Impacts (2014)**
Agricultural and related industries generate

30,005 jobs (21.9% of total) in Marion County.

$1.40 billion in revenues.

17.3% contribution to gross regional product.

Based on an annual UF study, it is estimated that for every $1 invested in agricultural research and Extension, there is a return of $20 to the community.

**Funding (FY 2016)**
State funds for Extension $1,279,391 (54%)
Federal funds for Extension $150,652 (6%)
County funds for Extension $929,035 (39%)

**Volunteers (2015)**
Number of volunteers 701
Hours worked 90,940
Dollar value of hours worked $2,142,546

**Giving (FY 2016)**
Recent donors residing in county 10,536
FY 2016 donors residing in county 6,870
Gifts to UF from county residents $2,055,640
Gifts to IFAS from county residents $287,664

**Client Satisfaction (2016)**
Quality
93% Residents who used Extension services and were satisfied with the service provided.

Effectiveness
80% Clients who had an opportunity to use the information received, and...

81% Said it solved their problem or answered their question.

Leverage
62% Clients who shared the information with someone else.

**Clientele Contacts (2015)**
Field and office consultations 10,348
Participants at group learning events 39,814
Phone and email consultations 18,291
Social media engagement 435,538
Educational materials created 392

**Statewide Clientele Outcomes (2015)**
Clients reporting an increase in knowledge or skill 85%
Clients reporting a change in behavior or attitude 70%
Clients adopting best practices resulting in societal, economic, or environmental benefits to community 65%

**Students and Alumni (Fall 2016)**
UF students from county 837
CALS students from county 101
UF alumni residing in county 5,260
UF/IFAS alumni residing in county 643

**EXTENSION:** Florida Landscapes, 4-H/Youth Development, Water Quality, Nutrition Education and Food Safety, Aging Well, Resource Efficiency, Livestock/Equine, Local food systems, Ag BMPs

**RESEARCH:** New plant cultivars, Biological control agents, Remote sensing, Fertilizer best management practices, Water quality, Water use

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**UF/IFAS Extension Marion County**
2232 NE Jacksonville Rd
Ocala, FL 33470-3615
352-671-8400
Director: David Holmes
Email: dholmes@ufl.edu
Web: http://www.marioncountyfl.org/ifasextension.htm

**Plant Science Research and Education Unit**
2556 West Hwy 318
Citra, FL 32113-2132
352-591-2678
Director: Jim Boyer (Interim)
Email: ja.boyer@ufl.edu
Web: http://plantscienceunit.ifas.ufl.edu/
FY 2016 Expenditures: $2,373,569

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**THE SCIENCE OF BETTER LIVING**