**Economic Impacts (2015)**
Agricultural and related industries generate

- 31,493 jobs (22.2% of total) in Marion County.
- $1.43 billion in revenues.
- 17.0% contribution to gross regional product.

*Based on an annual UF study*

It is estimated that for every $1 invested in agricultural research and Extension, there is a return of $20 to the community.

*Alston, Andersen et al. (2010)*

**Funding (FY 2017)**
- State funds for Extension $1,687,192 (62%)
- Federal funds for Extension $161,068 (6%)
- County funds for Extension $878,539 (32%)

**Volunteers (2016)**
- Number of volunteers 717
- Hours worked 74,229
- Dollar value of hours worked $1,791,888

**Giving (FY 2016)**
- Recent donors residing in county 10,536
- FY 2016 donors residing in county 6,870
- Gifts to UF from county residents $2,055,640
- Gifts to IFAS from county residents $287,664

**Client Satisfaction (2016)**

- Quality 93%
  - Residents who used Extension services and were satisfied with the service provided.
- Effectiveness 80%
  - Clients who had an opportunity to use the information received, and...
- Effectiveness 81%
  - Said it solved their problem or answered their question.
- Leverage 62%
  - Clients who shared the information with someone else.

**Clientele Contacts (2016)**
- Field and office consultations 13,242
- Participants at group learning events 31,311
- Phone and email consultations 13,237
- Social media engagement 3,876,901
- Educational materials created 261

**Statewide Clientele Outcomes (2016)**
- Clients reporting an increase in knowledge or skill 88%
- Clients reporting a change in behavior or attitude 71%
- Clients adopting best practices resulting in societal, economic, or environmental benefits to community 64%

**Students and Alumni (Fall 2016)**
- UF students from county 837
- CALS students from county 101
- UF alumni residing in county 5,260
- UF/IFAS alumni residing in county 643

**EXTENSION:** Florida Landscapes, 4-H/Youth Development, Water Quality, Nutrition Education and Food Safety, Aging Well, Resource Efficiency, Livestock/Equine, Local food systems, Ag BMPs

**RESEARCH:** New plant cultivars, Biological control agents, Remote sensing, Fertilizer best management practices, Water quality, Water use

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Email: ja.boyer@ufl.edu
Web: http://plantsciencenit.ifas.ufl.edu/
FY 2017 Expenditures: $2,910,227

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**THE SCIENCE OF BETTER LIVING**