**MARION COUNTY**

**Economic Impacts** (2014)

Agricultural and related industries generate

<table>
<thead>
<tr>
<th>30,005</th>
<th>jobs (21.9% of total) in Marion County.</th>
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<tbody>
<tr>
<td>$1.40 billion</td>
<td>in revenues.</td>
</tr>
<tr>
<td>17.3%</td>
<td>contribution to gross regional product.</td>
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</table>

Based on annual UF study

It is estimated that for every $1 invested in agricultural research and Extension, there is a return of $20 to the community.

*Alston, Andersen et al. (2010)*

**Funding** (FY 2016)

- State funds for Extension: $1,279,391 (54%)
- Federal funds for Extension: $150,652 (6%)
- County funds for Extension: $929,035 (39%)

**Volunteers** (2016)

- Number of volunteers: 717
- Hours worked: 74,229
- Dollar value of hours worked: $1,791,888

**Giving** (FY 2016)

- Recent donors residing in county: 10,536
- FY 2016 donors residing in county: 6,870
- Gifts to UF from county residents: $2,055,640
- Gifts to IFAS from county residents: $287,664

**Client Satisfaction** (2016)

<table>
<thead>
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<th>Quality</th>
<th>Residents who used Extension services and were satisfied with the service provided.</th>
</tr>
</thead>
<tbody>
<tr>
<td>93%</td>
<td></td>
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</table>

**Effectiveness**

Clients who had an opportunity to use the information received, and...

<table>
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<tr>
<th>80%</th>
<th>Said it solved their problem or answered their question.</th>
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<tr>
<td>81%</td>
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</table>

**Leverage**

Clients who shared the information with someone else.

| 62% | |

**Clientele Contacts** (2016)

- Field and office consultations: 13,242
- Participants at group learning events: 31,311
- Phone and email consultations: 13,237
- Social media engagement: 3,876,901
- Educational materials created: 261

**Statewide Clientele Outcomes** (2016)

- Clients reporting an increase in knowledge or skill: 88%
- Clients reporting a change in behavior or attitude: 71%
- Clients adopting best practices resulting in societal, economic, or environmental benefits to community: 64%

**Students and Alumni** (Fall 2016)

- UF students from county: 837
- CALS students from county: 101
- UF alumni residing in county: 5,260
- UF/IFAS alumni residing in county: 643

**EXTENSION:** Florida Landscapes, 4-H/Youth Development, Water Quality, Nutrition Education and Food Safety, Aging Well, Resource Efficiency, Livestock/Equine, Local food systems, Ag BMPs

**RESEARCH:** New plant cultivars, Biological control agents, Remote sensing, Fertilizer best management practices, Water quality, Water use

**UF/IFAS Extension Marion County**

2232 NE Jacksonville Rd
Ocala, FL 33470-3615
352-671-8400
Director: David Holmes
Email: dholmes@ufl.edu
Web: http://www.marioncountyfl.org/ifasextension.htm

**Plant Science Research and Education Unit**

2556 West Hwy 318
Citra, FL 32113-2132
352-591-2678
Director: Jim Boyer
Email: ja.boyer@ufl.edu
Web: http://plantscienceunit.ifas.ufl.edu/
FY 2017 Expenditures: $2,910,227

**THE SCIENCE OF BETTER LIVING**