MARION COUNTY

Economic Impacts (2015)
Agricultural and related industries generate

31,493 jobs (22.2% of total) in Marion County.

$1.43 billion in Gross Regional Product.

17.0% contribution to Gross Regional Product.

Based on an annual UF study

It is estimated that for every $1 invested in agricultural research and Extension, there is a return of $20 to the community.

Alston, Andersen et al. (2010)

Client Satisfaction (2016)
Quality
93% Residents who used Extension services and were satisfied with the service provided.

Effectiveness
80% Clients who had an opportunity to use the information received, and...

81% Said it solved their problem or answered their question.

Leverage
62% Clients who shared the information with someone else.

Funding (FY 2017)
State funds for Extension $1,687,192 (62%)
Federal funds for Extension $161,068 (6%)
County funds for Extension $878,539 (32%)

Volunteers (2016)
Number of volunteers 713
Hours worked 74,221
Dollar value of hours worked $1,791,695

Giving (FY 2016)
Recent donors residing in county 10,536
FY 2016 donors residing in county 6,870
Gifts to UF from county residents $2,055,640
Gifts to IFAS from county residents $287,664

Statewide Clientele Outcomes (2016)
Clients reporting an increase in knowledge or skill 88%
Clients reporting a change in behavior or attitude 71%
Clients adopting best practices resulting in societal, economic, or environmental benefits to community 64%

Students and Alumni (Fall 2016)
UF students from county 837
CALS students from county 101
UF alumni residing in county 5,260
UF/IFAS alumni residing in county 643

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EXTENSION: Florida Landscapes, 4-H/Youth Development, Water Quality, Nutrition Education and Food Safety, Aging Well, Resource Efficiency, Livestock/Equine, Local food systems, Ag BMPs

RESEARCH: New plant cultivars, Biological control agents, Remote sensing, Fertilizer best management practices, Water quality, Water use

THE SCIENCE OF BETTER LIVING