

**Economic Impacts** (2014)

Agricultural and related industries generate

**30,005** jobs (21.9% of total) in Marion County.

**\$1.40** billion in revenues.

**17.3%** contribution to gross regional product.

Based on an annual UF study, **\$1** invested in agricultural research and Extension,

there is a return of **\$20** to the community.  
Alston, Andersen et al. (2010)

**Funding** (FY 2016)

State funds for Extension	<b>\$1,279,391 (54%)</b>
Federal funds for Extension	<b>\$150,652 (6%)</b>
County funds for Extension	<b>\$929,035 (39%)</b>

**Volunteers** (2015)

Number of volunteers	<b>701</b>
Hours worked	<b>90,940</b>
Dollar value of hours worked	<b>\$2,142,546</b>

**Giving** (FY 2016)

Recent donors residing in county	<b>10,536</b>
FY 2016 donors residing in county	<b>6,870</b>
Gifts to UF from county residents	<b>\$2,055,640</b>
Gifts to IFAS from county residents	<b>\$287,664</b>

**EXTENSION:** Florida Landscapes, 4-H/Youth Development, Water Quality, Nutrition Education and Food Safety, Aging Well, Resource Efficiency, Livestock/Equine, Local food systems, Ag BMPs

**Client Satisfaction** (2016)

Quality

**93%** Residents who used Extension services and were satisfied with the service provided.

Effectiveness

**80%** Clients who had an opportunity to use the information received, and...

**81%** Said it solved their problem or answered their question.

Leverage

**62%** Clients who shared the information with someone else.

**Clientele Contacts** (2015)

Field and office consultations	<b>10,348</b>
Participants at group learning events	<b>39,814</b>
Phone and email consultations	<b>18,291</b>
Social media engagement	<b>435,538</b>
Educational materials created	<b>392</b>

**Statewide Clientele Outcomes** (2015)

Clients reporting an increase in knowledge or skill	<b>85%</b>
Clients reporting a change in behavior or attitude	<b>70%</b>
Clients adopting best practices resulting in societal, economic, or environmental benefits to community	<b>65%</b>

**Students and Alumni** (Fall 2016)

UF students from county	<b>837</b>
CALS students from county	<b>101</b>
UF alumni residing in county	<b>5,260</b>
UF/IFAS alumni residing in county	<b>643</b>

**RESEARCH:** New plant cultivars, Biological control agents, Remote sensing, Fertilizer best management practices, Water quality, Water use

**UF/IFAS Extension Marion County**

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**Plant Science Research and Education Unit**

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Citra, FL 32113-2132  
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FY 2016 Expenditures: \$2,373,569