

Economic Impacts (2015)

Agricultural and related industries generate

12,533 jobs (33.4% of total) in Highlands County.

\$679.2 million in Gross Regional Product.

32.1% contribution to Gross Regional Product.
Based on an annual UF study

It is estimated that for every **\$1** invested in agricultural research and Extension, there is a return of **\$20** to the community.
Alston, Andersen et al. (2010)

Funding (FY 2017)

State funds for Extension **\$459,852 (58%)**
Federal funds for Extension **\$43,900 (6%)**
County funds for Extension **\$282,977 (36%)**

Volunteers (2016)

Number of volunteers **130**
Hours worked **6,988**
Dollar value of hours worked **\$168,690**

Giving (FY 2016)

Recent donors residing in county **995**
FY 2016 donors residing in county **455**
Gifts to UF from county residents **\$176,001**
Gifts to IFAS from county residents **\$29,643**

EXTENSION: Agricultural support; livestock and forage production; Master Gardener programs; pesticide applicator programs; 4-H youth leadership development

Client Satisfaction (2017)

Quality

95% Residents who used Extension services and were satisfied with the service provided.

Effectiveness

85% Clients who had an opportunity to use the information received, and...

68% Said it solved their problem or answered their question.

Leverage

74% Clients who shared the information with someone else.

Clientele Contacts (2016)

Field and office consultations **772**
Participants at group learning events **5,368**
Phone and email consultations **3,475**
Social media engagement **11,671**
Educational materials created **109**

Statewide Clientele Outcomes (2016)

Clients reporting an increase in knowledge or skill **88%**
Clients reporting a change in behavior or attitude **71%**
Clients adopting best practices resulting in societal, economic, or environmental benefits to community **64%**

Students and Alumni (Fall 2016)

UF students from county **137**
CALs students from county **42**
UF alumni residing in county **759**
UF/IFAS alumni residing in county **244**

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