

## Economic Impacts (2015)

Agricultural and related industries generate

**12,533** jobs (33.4% of total) in Highlands County.

**\$679.2** million in Gross Regional Product.

**32.1%** contribution to Gross Regional Product.  
*Based on an annual UF study*

It is estimated that for every **\$1** invested in agricultural research and Extension, there is a return of **\$20** to the community.  
*Alston, Andersen et al. (2010)*

## Funding (FY 2017)

State funds for Extension **\$459,852 (58%)**  
Federal funds for Extension **\$43,900 (6%)**  
County funds for Extension **\$282,977 (36%)**

## Volunteers (2016)

Number of volunteers **130**  
Hours worked **6,988**  
Dollar value of hours worked **\$168,690**

## Giving (FY 2016)

Recent donors residing in county **995**  
FY 2016 donors residing in county **455**  
Gifts to UF from county residents **\$176,001**  
Gifts to IFAS from county residents **\$29,643**

**EXTENSION:** Agricultural support; livestock and forage production; Master Gardener programs; pesticide applicator programs; 4-H youth leadership development

### UF/IFAS Extension Highlands County

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## Client Satisfaction (2017)

Quality

**95%** Residents who used Extension services and were satisfied with the service provided.

Effectiveness

**85%** Clients who had an opportunity to use the information received, and...

**68%** Said it solved their problem or answered their question.

Leverage

**74%** Clients who shared the information with someone else.

## Clientele Contacts (2016)

Field and office consultations **772**  
Participants at group learning events **5,368**  
Phone and email consultations **3,475**  
Social media engagement **11,671**  
Educational materials created **109**

## Statewide Clientele Outcomes (2016)

Clients reporting an increase in knowledge or skill **88%**  
Clients reporting a change in behavior or attitude **71%**  
Clients adopting best practices resulting in societal, economic, or environmental benefits to community **64%**

## Students and Alumni (Fall 2016)

UF students from county **137**  
CALs students from county **42**  
UF alumni residing in county **759**  
UF/IFAS alumni residing in county **244**