Economic Impacts (2015)
Agricultural and related industries generate
12,533 jobs (33.4% of total) in Highlands County.
$679.2 million in revenues.
32.1% contribution to gross regional product.

It is estimated that for every $1 invested in agricultural research and Extension, there is a return of $20 to the community.

Funding (FY 2017)
State funds for Extension $459,852 (58%)
Federal funds for Extension $43,900 (6%)
County funds for Extension $282,977 (36%)

Volunteers (2016)
Number of volunteers 130
Hours worked 6,988
Dollar value of hours worked $168,690

Giving (FY 2016)
Recent donors residing in county 995
FY 2016 donors residing in county 455
Gifts to UF from county residents $176,001
Gifts to IFAS from county residents $29,643

Client Satisfaction (2012)
Quality 94% Residents who used Extension services and were satisfied with the service provided.
Effectiveness 80% Clients who had an opportunity to use the information received, and...
83% Said it solved their problem or answered their question.
Leverage 60% Clients who shared the information with someone else.

Clientele Contacts (2016)
Field and office consultations 772
Participants at group learning events 5,368
Phone and email consultations 3,475
Social media engagement 11,671
Educational materials created 109

Statewide Clientele Outcomes (2016)
Clients reporting an increase in knowledge or skill 88%
Clients reporting a change in behavior or attitude 71%
Clients adopting best practices resulting in societal, economic, or environmental benefits to community 64%

Students and Alumni (Fall 2016)
UF students from county 137
CALS students from county 42
UF alumni residing in county 759
UF/IFAS alumni residing in county 244

EXTENSION: Agricultural support; livestock and forage production; Master Gardener programs; pesticide applicator programs; 4-H youth leadership development

UF/IFAS Extension Highlands County
4509 George Blvd.
Sebring, FL 33875-5837
863-402-6540
Director: Laurie Hurner
Email: lhurner@ufl.edu
Web: http://highlands.ifas.ufl.edu/