

Economic Impacts (2014)

Agricultural and related industries generate

12,694 jobs (33.5% of total) in Highlands County.

\$728.3 million in revenues.

34.8% contribution to gross regional product.

Based on an annual UF study, **\$1** invested in agricultural research and Extension, it is estimated that for every

there is a return of **\$20** to the community.
Alston, Andersen et al. (2010)

Funding (FY 2016)

| | |
|-----------------------------|------------------------|
| State funds for Extension | \$581,541 (63%) |
| Federal funds for Extension | \$68,478 (7%) |
| County funds for Extension | \$277,581 (30%) |

Volunteers (2015)

| | |
|------------------------------|------------------|
| Number of volunteers | 128 |
| Hours worked | 5,709 |
| Dollar value of hours worked | \$134,504 |

Giving (FY 2016)

| | |
|-------------------------------------|------------------|
| Recent donors residing in county | 995 |
| FY 2016 donors residing in county | 455 |
| Gifts to UF from county residents | \$176,001 |
| Gifts to IFAS from county residents | \$29,643 |

EXTENSION: Agricultural support; livestock and forage production; Master Gardener programs; pesticide applicator programs; 4-H youth leadership development

Client Satisfaction (2012)

Quality

94% Residents who used Extension services and were satisfied with the service provided.

Effectiveness

80% Clients who had an opportunity to use the information received, and...

83% Said it solved their problem or answered their question.

Leverage

60% Clients who shared the information with someone else.

Clientele Contacts (2015)

| | |
|---------------------------------------|--------------|
| Field and office consultations | 3,032 |
| Participants at group learning events | 3,662 |
| Phone and email consultations | 3,487 |
| Social media engagement | 1,324 |
| Educational materials created | 74 |

Statewide Clientele Outcomes (2015)

| | |
|---|------------|
| Clients reporting an increase in knowledge or skill | 85% |
| Clients reporting a change in behavior or attitude | 70% |
| Clients adopting best practices resulting in societal, economic, or environmental benefits to community | 65% |

Students and Alumni (Fall 2016)

| | |
|-----------------------------------|------------|
| UF students from county | 137 |
| CALS students from county | 42 |
| UF alumni residing in county | 759 |
| UF/IFAS alumni residing in county | 244 |

UF/IFAS Extension Highlands County

4509 George Blvd.
Sebring, FL 33875-5837
863-402-6540
Director: Laurie Hurner
Email: lhurner@ufl.edu
Web: <http://highlands.ifas.ufl.edu/>