**Economic Impacts** (2014)
Agricultural and related industries generate

- **12,694** jobs (33.5% of total) in Highlands County.
- **$728.3 million** in revenues.
- **34.8%** contribution to gross regional product.

Based on an annual UF study, it is estimated that for every $1 invested in agricultural research and Extension, there is a return of $20 to the community.

**Funding** (FY 2016)

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>State funds for Extension</td>
<td>$581,541</td>
<td>63%</td>
</tr>
<tr>
<td>Federal funds for Extension</td>
<td>$68,478</td>
<td>7%</td>
</tr>
<tr>
<td>County funds for Extension</td>
<td>$277,581</td>
<td>30%</td>
</tr>
</tbody>
</table>

**Volunteers** (2015)

- **Number of volunteers**: 128
- **Hours worked**: 5,709
- **Dollar value of hours worked**: $134,504

**Giving** (FY 2016)

- **Recent donors residing in county**: 995
- **FY 2016 donors residing in county**: 455
- **Gifts to UF from county residents**: $176,001
- **Gifts to IFAS from county residents**: $29,643

**Client Satisfaction** (2012)

- **Quality**: 94%
  - Residents who used Extension services and were satisfied with the service provided.

- **Effectiveness**: 80%
  - Clients who had an opportunity to use the information received, and...
  - 83%
  - Said it solved their problem or answered their question.

- **Leverage**: 60%
  - Clients who shared the information with someone else.

**Clientele Contacts** (2015)

- Field and office consultations: 3,032
- Participants at group learning events: 3,662
- Phone and email consultations: 3,487
- Social media engagement: 1,324
- Educational materials created: 74

**Statewide Clientele Outcomes** (2015)

- Clients reporting an increase in knowledge or skill: 85%
- Clients reporting a change in behavior or attitude: 70%
- Clients adopting best practices resulting in societal, economic, or environmental benefits to community: 65%

**Students and Alumni** (Fall 2016)

- UF students from county: 137
- CALS students from county: 42
- UF alumni residing in county: 759
- UF/IFAS alumni residing in county: 244

**EXTENSION**: Agricultural support; livestock and forage production; Master Gardener programs; pesticide applicator programs; 4-H youth leadership development

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Alston, Andersen et al. (2010)