**Economic Impacts (2015)**

Agricultural and related industries generate:

- 12,533 jobs (33.4% of total) in Highlands County.
- $679.2 million in Gross Regional Product.
- 32.1% contribution to Gross Regional Product.

Based on an annual UF study.

It is estimated that for every $1 invested in agricultural research and Extension, there is a return of $20 to the community. 

**Client Satisfaction (2017)**

Quality

- 95% Residents who used Extension services and were satisfied with the service provided.

Effectiveness

- 85% Clients who had an opportunity to use the information received, and...
- 68% Said it solved their problem or answered their question.

Leverage

- 74% Clients who shared the information with someone else.

**Funding (FY 2017)**

- State funds for Extension $459,852 (58%)
- Federal funds for Extension $43,900 (6%)
- County funds for Extension $282,977 (36%)

**Volunteers (2016)**

- Number of volunteers 130
- Hours worked 6,988
- Dollar value of hours worked $168,690

**Giving (FY 2016)**

- Recent donors residing in county 995
- FY 2016 donors residing in county 455
- Gifts to UF from county residents $176,001
- Gifts to IFAS from county residents $29,643

**Clientele Contacts (2016)**

- Field and office consultations 772
- Participants at group learning events 5,368
- Phone and email consultations 3,475
- Social media engagement 11,671
- Educational materials created 109

**Statewide Clientele Outcomes (2016)**

- Clients reporting an increase in knowledge or skill 88%
- Clients reporting a change in behavior or attitude 71%
- Clients adopting best practices resulting in societal, economic, or environmental benefits to community 64%

**Students and Alumni (Fall 2016)**

- UF students from county 137
- CALS students from county 42
- UF alumni residing in county 759
- UF/IFAS alumni residing in county 244

---

**EXTENSION:** Agricultural support; livestock and forage production; Master Gardener programs; pesticide applicator programs; 4-H youth leadership development

---

**UF/IFAS Extension Highlands County**

4509 George Blvd.

Sebring, FL 33875-5837

863-402-6540

Director: Laurie Hurner

Email: lhurner@ufl.edu

Web: http://highlands.ifas.ufl.edu/

---

**THE SCIENCE OF BETTER LIVING**