Economic Impacts (2013)

**Agricultural and related industries generate**

18,964 jobs (44.5% of total) in Highlands County.

$914.9 million in revenues.

36.7% contribution to gross regional product.

*Based on an annual UF study*

It is estimated that for every $1 invested in agricultural research and extension, there is a return of **$20** to the community.

*Alston, Andersen et al. (2010)*

Client Satisfaction (2012)

**Quality**

94% Residents who used Extension services and were satisfied with the service provided.

**Effectiveness**

80% Clients who had an opportunity to use the information received, and...

83% Said it solved their problem or answered their question.

**Leverage**

60% Clients who shared the information with someone else.

Funding (FY 2014)

- State funds for Extension: $554,132 (66%)
- Federal funds for Extension: $67,931 (8%)
- County funds for Extension: $219,671 (26%)

Volunteers (2014)

- Number of volunteers: 124
- Hours worked: 4,761
- Dollar value of hours worked: $109,836

Statewide Clientele Outcomes (2014)

- Clients reporting an increase in knowledge or skill: 88%
- Clients reporting a change in behavior or attitude: 74%
- Clients adopting best practices resulting in societal, economic, or environmental benefits to community: 60%

Giving (FY 2014)

- Recent donors residing in county: 945
- FY 2014 donors residing in county: 429
- Gifts to UF from county residents: $212,985
- Gifts to IFAS from county residents: $28,321

Students and Alumni (Fall 2014)

- UF students from county: 117
- CALS students from county: 28
- UF alumni residing in county: 723
- IFAS alumni residing in county: 234

**EXTENSION:** Agricultural support; livestock and forage production; Master Gardener programs; pesticide applicator programs; 4-H youth leadership development

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