DESO TO COUNTY

Economic Impacts (2013)

**Agricultural and related industries generate**

9,483 jobs (68.5% of total) in Desoto County.

$562.5 million in revenues.

67.9% contribution to gross regional product.

*Based on an annual UF study*

It is estimated that for every $1 invested in agricultural research and extension, there is a return of $20 to the community. (Alston, Andersen et al. 2010)

Funding (FY 2014)

- State funds for Extension $221,653 (54%)
- Federal funds for Extension $27,172 (7%)
- County funds for Extension $161,558 (39%)

Volunteers (2014)

- Number of volunteers 137
- Hours worked 2,070
- Dollar value of hours worked $47,755

Giving (FY 2014)

- Recent donors residing in county 222
- FY 2014 donors residing in county 103
- Gifts to UF from county residents $44,460
- Gifts to IFAS from county residents $4,100

Client Satisfaction (2014)

- **Quality** 87%
  Residents who used Extension services and were satisfied with the service provided.

- **Effectiveness** 69%
  Clients who had an opportunity to use the information received, and...

- **Leverage** 96%
  Said it solved their problem or answered their question.

- **68%** Clients who shared the information with someone else.

Clientele Contacts (2014)

- Field and office consultations 713
- Participants at group learning events 4,216
- Phone and email consultations 4,902
- Educational materials created 198

Statewide Clientele Outcomes (2014)

- Clients reporting an increase in knowledge or skill 88%
- Clients reporting a change in behavior or attitude 74%
- Clients adopting best practices resulting in societal, economic, or environmental benefits to community 60%

Students and Alumni (Fall 2014)

- UF students from county 25
- CALS students from county 7
- UF alumni residing in county 157
- IFAS alumni residing in county 59

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**EXTENSION:** Beef production, Citrus Production, 4-H Youth Development, Career Development, Work Force Preparation, Life Skills, Pasture Mgmt, Soil Testing, Animal Sci, Horticulture

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