Economic Impacts (2014)
Agricultural and related industries generate

- 6,342 jobs (54.8% of total) in DeSoto County.
- $466.4 million in revenues.
- 62.9% contribution to gross regional product.

Based on an annual UF study, it is estimated that for every $1 invested in agricultural research and Extension, there is a return of $20 to the community. (Alston, Andersen et al. 2010)

Funding (FY 2016)
- State funds for Extension: $348,925 (67%)
- Federal funds for Extension: $41,087 (8%)
- County funds for Extension: $133,131 (25%)

Volunteers (2015)
- Number of volunteers: 120
- Hours worked: 1,679
- Dollar value of hours worked: $39,557

Giving (FY 2016)
- Recent donors residing in county: 225
- FY 2016 donors residing in county: 105
- Gifts to UF from county residents: $20,467
- Gifts to IFAS from county residents: $600

Client Satisfaction (2014)
Quality
- 87% Residents who used Extension services and were satisfied with the service provided.

Effectiveness
- 69% Clients who had an opportunity to use the information received, and...
- 96% Said it solved their problem or answered their question.

Leverage
- 68% Clients who shared the information with someone else.

Clientele Contacts (2015)
- Field and office consultations: 618
- Participants at group learning events: 3,482
- Phone and email consultations: 3,638
- Social media engagement: 491
- Educational materials created: 162

Statewide Clientele Outcomes (2015)
- Clients reporting an increase in knowledge or skill: 85%
- Clients reporting a change in behavior or attitude: 70%
- Clients adopting best practices resulting in societal, economic, or environmental benefits to community: 65%

Students and Alumni (Fall 2016)
- UF students from county: 23
- CALS students from county: 7
- UF alumni residing in county: 163
- UF/IFAS alumni residing in county: 57


UF/IFAS Extension DeSoto County
2150 NE Roan Ave.
Arcadia, FL 34266-0310
863-993-4846
Director: Deanna Thompson (Interim)
Email: dwthompson@ufl.edu
Web: http://desoto.ifas.ufl.edu/

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