

# **COLLIER COUNTY**

### **Economic Impacts** (2014)

Agricultural and related industries generate

47,981

jobs (23.6% of total) in Collier County.

\$2.59

billion in revenues.

17.9%

contribution to gross regional product.

Based on an annual UF study, it is estimated that for every

\$1

invested in agricultural research and Extension,

there is a return of

\$20

to the community.

Alston, Andersen et al. (2010)

## Funding (FY 2016)

State funds for Extension Federal funds for Extension County funds for Extension \$465,233 (37%)

\$54,782 (4%)

\$727,807 (58%)

#### Volunteers (2015)

Number of volunteers Hours worked 449 12 05

Dollar value of hours worked

13,954 \$328,756

## Giving (FY 2016)

Recent donors residing in county FY 2016 donors residing in county

3,348 1,655

Gifts to UF from county residents

\$778,252

Gifts to IFAS from county residents

\$50,559

**EXTENSION:** 4-H youth development, Family Nutrition Program, agriculture, sustainable food systems, commercial and urban horticulture, Master Gardener program, Florida Friendly Landscapes, marine science

#### **Client Satisfaction (2015)**

Quality

93%

Residents who used Extension services and were satisfied with the service provided.

**Effectiveness** 

**86**%

Clients who had an opportunity to use the information received, and...

**78**%

Said it solved their problem or answered their question.

Leverage

**78**%

Clients who shared the information with someone else.

#### Clientele Contacts (2015)

Field and office consultations

Participants at group learning events

Phone and email consultations

Social media engagement

Educational materials created

4,494

38,791

13,106

127,874

### **Statewide Clientele Outcomes (2015)**

Clients reporting an increase in knowledge or skill 85% Clients reporting a change in behavior or attitude 70%

Clients adopting best practices resulting in societal, economic, or environmental benefits to community 65%

### Students and Alumni (Fall 2016)

UF students from county

CALS students from county

UF alumni residing in county

UF/IFAS alumni residing in county

2,398

221

**COMMODITIES:** Watermelon, tomatoes, cucumbers, sweet peppers, squash, stone crab, ornamental horticultural plants **RESEARCH:** Vegetable and citrus production, water resources and agricultural economics.

#### **UF/IFAS Extension Collier County**

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