COLLIER COUNTY

Economic Impacts (2015)
Agricultural and related industries generate

50,142 jobs (23.5% of total) in Collier County.

$2.67 billion in revenues.

17.0% contribution to gross regional product.

Based on an annual UF study

It is estimated that for every $1 invested in agricultural research and Extension, there is a return of $20 to the community.

Alston, Andersen et al. (2010)

Client Satisfaction (2015)
Quality

93% Residents who used Extension services and were satisfied with the service provided.

Effectiveness

86% Clients who had an opportunity to use the information received, and...

78% Said it solved their problem or answered their question.

Leverage

78% Clients who shared the information with someone else.

Funding (FY 2017)
State funds for Extension $509,830 (47%)
Federal funds for Extension $48,671 (5%)
County funds for Extension $517,017 (48%)

Volunteers (2016)
Number of volunteers 778
Hours worked 13,927
Dollar value of hours worked $336,198

Giving (FY 2016)
Recent donors residing in county 3,348
FY 2016 donors residing in county 1,655
Gifts to UF from county residents $778,252
Gifts to IFAS from county residents $50,559

Statewide Clientele Outcomes (2016)
Clients reporting an increase in knowledge or skill 88%
Clients reporting a change in behavior or attitude 71%
Clients adopting best practices resulting in societal, economic, or environmental benefits to community 64%

Students and Alumni (Fall 2016)
UF students from county 630
CALS students from county 54
UF alumni residing in county 2,398
UF/IFAS alumni residing in county 221

EXTENSION: 4-H youth development, Family Nutrition Program, agriculture, sustainable food systems, commercial and urban horticulture, Master Gardener program, Florida Friendly Landscapes, Community Resource Development

COMMODOITIES: Watermelon, tomatoes, cucumbers, sweet peppers, squash, stone crab, ornamental horticultural plants

RESEARCH: Vegetable and citrus production, water resources and agricultural economics

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FY 2017 Expenditures: $5,702,631

THE SCIENCE OF BETTER LIVING