COLLIER COUNTY

Economic Impacts (2014)
Agricultural and related industries generate
47,981 jobs (23.6% of total) in Collier County.
$2.59 billion in revenues.
17.9% contribution to gross regional product.

Based on an annual UF study, it is estimated that for every $1 invested in agricultural research and Extension, there is a return of $20 to the community.

Alston, Andersen et al. (2010)

Client Satisfaction (2015)
Quality
93% Residents who used Extension services and were satisfied with the service provided.

Effectiveness
86% Clients who had an opportunity to use the information received, and...
78% Said it solved their problem or answered their question.

Leverage
78% Clients who shared the information with someone else.

Funding (FY 2016)
State funds for Extension $465,233 (37%)
Federal funds for Extension $54,782 (4%)
County funds for Extension $727,807 (58%)

Volunteers (2015)
Number of volunteers 449
Hours worked 13,954
Dollar value of hours worked $328,756

Giving (FY 2016)
Recent donors residing in county 3,348
FY 2016 donors residing in county 1,655
Gifts to UF from county residents $778,252
Gifts to IFAS from county residents $50,559

Statewide Clientele Outcomes (2015)
Clients reporting an increase in knowledge or skill 85%
Clients reporting a change in behavior or attitude 70%
Clients adopting best practices resulting in societal, economic, or environmental benefits to community 65%

Students and Alumni (Fall 2016)
UF students from county 630
CALS students from county 54
UF alumni residing in county 2,398
UF/IFAS alumni residing in county 221

EXTENSION: 4-H youth development, Family Nutrition Program, agriculture, sustainable food systems, commercial and urban horticulture, Master Gardener program, Florida Friendly Landscapes, marine science

COMMODITIES: Watermelon, tomatoes, cucumbers, sweet peppers, squash, stone crab, ornamental horticultural plants

RESEARCH: Vegetable and citrus production, water resources and agricultural economics.

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FY 2016 Expenditures: $5,512,655

THE SCIENCE OF BETTER LIVING