**COLLIER COUNTY**

**Economic Impacts (2013)**

**Agricultural and related industries generate**

- **49,069** jobs (25.1% of total) in Collier County.
- **$2.48** billion in revenues.
- **17.5%** contribution to gross regional product.

It is estimated that for every **$1** invested in agricultural research and extension, there is a return of **$20** to the community.

**Based on an annual UF study**

**Quality**

- **89%** Residents who used Extension services and were satisfied with the service provided.

**Effectiveness**

- **79%** Clients who had an opportunity to use the information received, and...
- **88%** Said it solved their problem or answered their question.

**Leverage**

- **79%** Clients who shared the information with someone else.

**Funding (FY 2014)**

- State funds for Extension: **$443,305 (36%)**
- Federal funds for Extension: **$54,345 (4%)**
- County funds for Extension: **$721,605 (59%)**

**Volunteers (2014)**

- Number of volunteers: **455**
- Hours worked: **17,155**
- Dollar value of hours worked: **$395,766**

**Giving (FY 2014)**

- Recent donors residing in county: **3,142**
- FY 2014 donors residing in county: **1,567**
- Gifts to UF from county residents: **$413,210**
- Gifts to IFAS from county residents: **$53,181**

**Statewide Clientele Outcomes (2014)**

- Clients reporting an increase in knowledge or skill: **88%**
- Clients reporting a change in behavior or attitude: **74%**
- Clients adopting best practices resulting in societal, economic, or environmental benefits to community: **60%**

**Students and Alumni (Fall 2014)**

- UF students from county: **551**
- CALS students from county: **44**
- UF alumni residing in county: **2,259**
- IFAS alumni residing in county: **202**

**EXTENSION:** Education programs for Best Management Practice (BMP) standards, Urban Florida-Friendly Landscape horticulture, Family Nutrition Program, Agriculture, Marine Science

**COMMODITIES:** Watermelon, Tomatoes, Cucumbers, Sweet peppers, Squash, Stone crab

**RESEARCH:** Vegetable and citrus production, water resources and agricultural economics.

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FY 2014 Expenditures: $5,019,355

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