BREVARD COUNTY

**Economic Impacts** (2015)
Agricultural and related industries generate

- **42,232** jobs (14.7% of total) in Brevard County.
- **$1.83 billion** in revenues.
- **8.3%** contribution to gross regional product.

*Based on an annual UF study*

It is estimated that for every **$1** invested in agricultural research and Extension, there is a return of **$20** to the community.

*Alston, Andersen et al. (2010)*

**Funding** (FY 2017)
- State funds for Extension **$1,336,939** (56%)
- Federal funds for Extension **$127,631** (5%)
- County funds for Extension **$913,257** (38%)

**Volunteers** (2016)
- Number of volunteers **441**
- Hours worked **22,838**
- Dollar value of hours worked **$551,309**

**Giving** (FY 2016)
- Recent donors residing in county **10,160**
- FY 2016 donors residing in county **4,613**
- Gifts to UF from county residents **$3,386,156**
- Gifts to IFAS from county residents **$35,404**

**Client Satisfaction** (2013)
- **90%** Residents who used Extension services and were satisfied with the service provided.
- **81%** Effectiveness
  - Clients who had an opportunity to use the information received, and...
  - Said it solved their problem or answered their question.
- **73%** Leverage
  - Clients who shared the information with someone else.

**Clientele Contacts** (2016)
- Field and office consultations **7,580**
- Participants at group learning events **110,905**
- Phone and email consultations **4,959**
- Social media engagement **210,037**
- Educational materials created **463**

**Statewide Clientele Outcomes** (2016)
- Clients reporting an increase in knowledge or skill **88%**
- Clients reporting a change in behavior or attitude **71%**
- Clients adopting best practices resulting in societal, economic, or environmental benefits to community **64%**

**Students and Alumni** (Fall 2016)
- UF students from county **1,381**
- CALS students from county **139**
- UF alumni residing in county **7,647**
- UF/IFAS alumni residing in county **559**

**EXTENSION:** Horticulture; 4-H life skills development; Personal and family wellbeing; Livestock production; Marine sciences; Community development; Food systems