BAY COUNTY

**Economic Impacts (2015)**

Agricultural and related industries generate

- **25,452** jobs (23.9% of total) in Bay County.
- **$1.38 billion** in Gross Regional Product.
- **17.5%** contribution to Gross Regional Product.

*Based on an annual UF study*

It is estimated that for every **$1** invested in agricultural research and Extension, there is a return of **$20** to the community.

*Alston, Andersen et al. (2010)*

**Funding (FY 2017)**

- State funds for Extension **$571,052 (61%)**
- Federal funds for Extension **$54,516 (6%)**
- County funds for Extension **$311,486 (33%)**

**Volunteers (2016)**

- Number of volunteers **369**
- Hours worked **8,442**
- Dollar value of hours worked **$203,790**

**Giving (FY 2016)**

- Recent donors residing in county **2,001**
- FY 2016 donors residing in county **880**
- Gifts to UF from county residents **$139,466**
- Gifts to IFAS from county residents **$5,810**

**Client Satisfaction (2016)**

- Quality **97%** Residents who used Extension services and were satisfied with the service provided.
- Effectiveness
  - **81%** Clients who had an opportunity to use the information received, and...
  - **80%** Said it solved their problem or answered their question.
- Leverage **69%** Clients who shared the information with someone else.

**Clientele Contacts (2016)**

- Field and office consultations **785**
- Participants at group learning events **37,541**
- Phone and email consultations **2,904**
- Social media engagement **23,107**
- Educational materials created **189**

**Statewide Clientele Outcomes (2016)**

- Clients reporting an increase in knowledge or skill **88%**
- Clients reporting a change in behavior or attitude **71%**
- Clients adopting best practices resulting in societal, economic, or environmental benefits to community **64%**

**Students and Alumni (Fall 2016)**

- UF students from county **285**
- CALS students from county **42**
- UF alumni residing in county **1,524**
- UF/IFAS alumni residing in county **125**

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**EXTENSION:** Commercial/residential horticulture; Food safety; Nutrition; Financial mgmt; Fisheries, artificial reefs; Marine/coastal resources; 4-H life skills; Volunteer development

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