Economic Impacts (2014)
Agricultural and related industries generate

- **24,181** jobs (23.3% of total) in Bay County.
- **$1.23 billion** in revenues.
- **16.3%** contribution to gross regional product.

Based on an annual UF study, it is estimated that for every $1 invested in agricultural research and Extension, there is a return of $20 to the community.

Alston, Andersen et al. (2010)

Funding (FY 2016)
- State funds for Extension: $581,541 (59%)
- Federal funds for Extension: $68,478 (7%)
- County funds for Extension: $334,640 (34%)

Volunteers (2015)
- Number of volunteers: 437
- Hours worked: 13,705
- Dollar value of hours worked: $322,890

Giving (FY 2016)
- Recent donors residing in county: 2,001
- FY 2016 donors residing in county: 880
- Gifts to UF from county residents: $139,466
- Gifts to IFAS from county residents: $5,810

Client Satisfaction (2016)
- Quality: 97%
  Residents who used Extension services and were satisfied with the service provided.
- Effectiveness: 81%
  Clients who had an opportunity to use the information received, and...
  Said it solved their problem or answered their question.
- Leverage: 69%
  Clients who shared the information with someone else.

Clientele Contacts (2015)
- Field and office consultations: 911
- Participants at group learning events: 32,058
- Phone and email consultations: 22,133
- Social media engagement: 54,960
- Educational materials created: 223

Statewide clientele outcomes (2015)
- Clients reporting an increase in knowledge or skill: 85%
- Clients reporting a change in behavior or attitude: 70%
- Clients adopting best practices resulting in societal, economic, or environmental benefits to community: 65%

Students and Alumni (Fall 2016)
- UF students from county: 285
- CALS students from county: 42
- UF alumni residing in county: 1,524
- UF/IFAS alumni residing in county: 125

EXTENSION: Commercial/residential horticulture; Food safety; Nutrition; Financial mgmt; Fisheries, artificial reefs; Marine/coastal resources; 4-H life skills; Volunteer development

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